

City of Haysville ECONOMIC DEVELOPMENT REPORT

1st Quarter 2026 (January-March) Report



To: The Honorable Mayor, Russ Kessler, and Haysville City Councilmembers
From: Danielle Gabor, Economic Development Director
Date: April 13, 2026

Q1 2026



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Placer Reports	No Placer Reports were applicable for Q1 2026

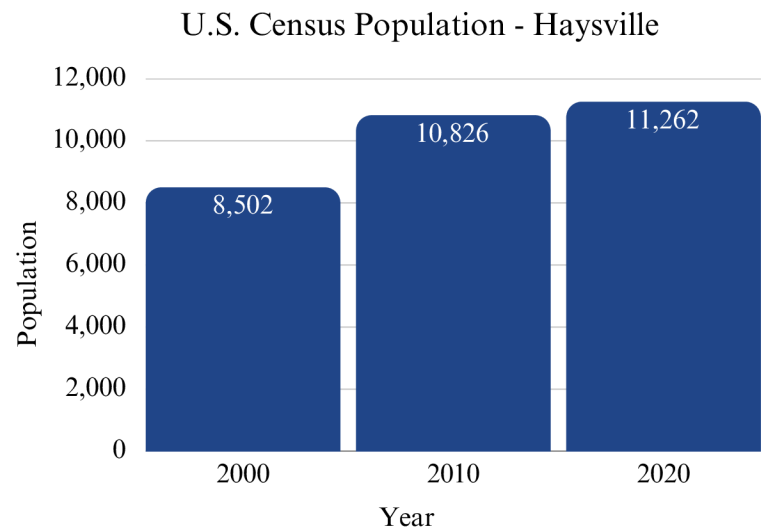


Population and Growth

Population

U.S. Census Bureau data

Year	Population
2000	8,502
2010	10,826
2020	11,262



Note: 2024 Kansas Certified Population Data: 11,406

2025 Kansas Certified Population Data: expected release July 2026

Households

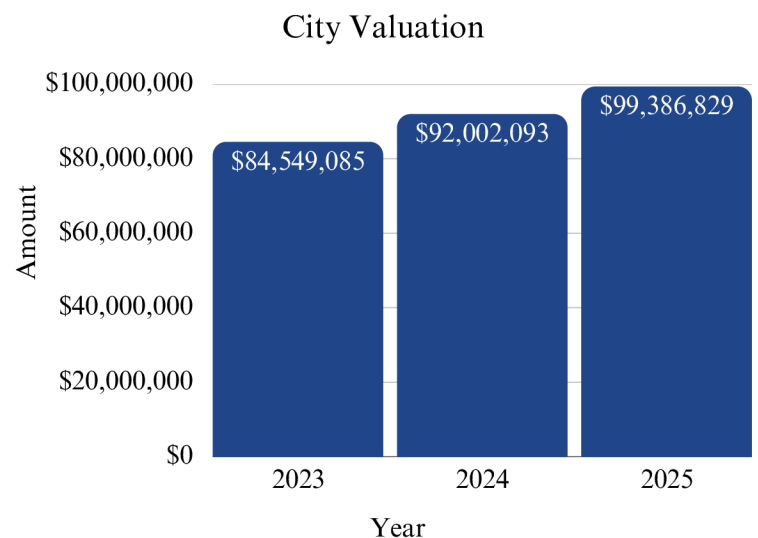
U.S. Census Bureau data: 4,256 in 2020

Valuations and Levies

City Valuation

The 2025 Valuation funds the 2026 budget

Year	Amount
2024	\$84,549,085
2024	\$92,002,093
2025	\$99,386,829





Mill Levy

The 2025 Mill Levy funds the 2026 budget

Year	Amount
2023	41.959
2024	40.451
2025	40.341

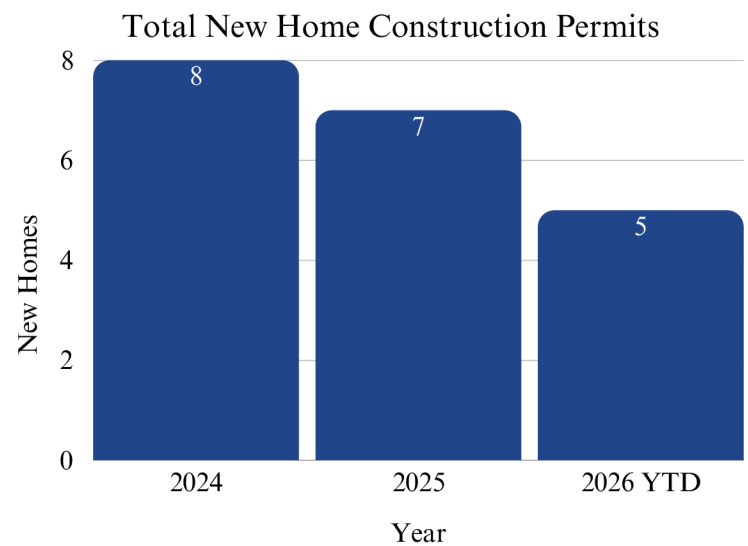


Residential Housing

Total Home Permits

1st Quarter: 5

Year	Quantity
2024	8
2025	7
2026 YTD	5

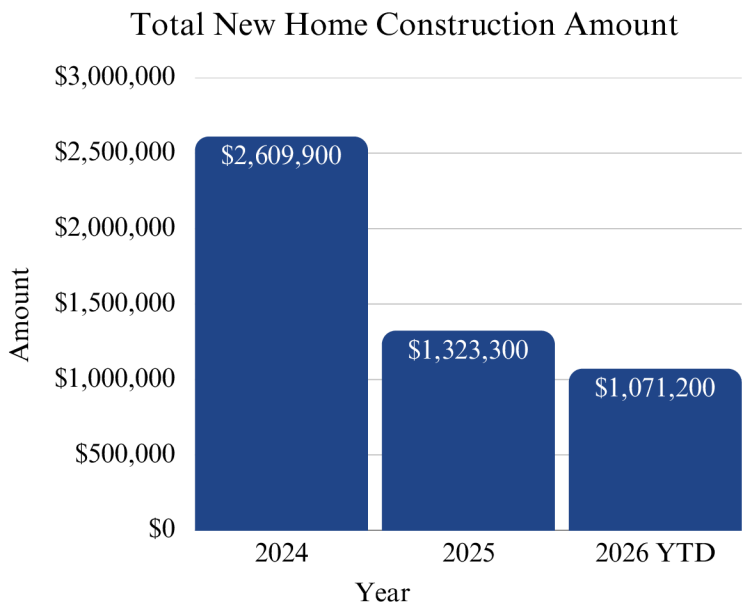




Total Permit Dollars

1st Quarter: 0

Year	Amount
2024	\$2,609,900
2025	\$1,323,300
2026 YTD	\$1,071,200



Residential Housing Development

Current and Upcoming Housing Developments (information provided is subject to change)

- Wheatland Village Addition (located on the west side of Meridian just north of Country Lakes Addition) will include 131 single-family homes and 46 duplexes. Currently underway.
- Lakefield Addition (located at the northeast corner of 79th and Meridian) will consist of 59 single-family homes. It was annexed into the city. Expected to be ready to build on in the Spring/Summer of 2026.
- Grand and Plaza Addition (at the northeast corner of Grand and Plaza, across from the I35 Exit) will include 16 duplexes (32 units). Currently underway.
- The city-owned property (south of 79th and west of Meridian) will be open to housing developers for future bidding and is expected to accommodate approximately 153 homes.
- Copper Tail is a high-end quadplex and duplex development situated at 777 Grand. The project includes 100 units, with 36 completed in phase one of three. Phase II construction will begin once 80% of Phase I occupancy is achieved. Phase II may include single-level units based on inquiries/demand.
- Timber Creek (located off Seneca on the south edge of town) has six lots for future home construction owned by private parties.
- Homestead of Haysville, the assisted living (37 units) and memory care (14 units) facility located at Karla and Kay Avenue, will include a total of 51 units. Currently underway.



Future Development

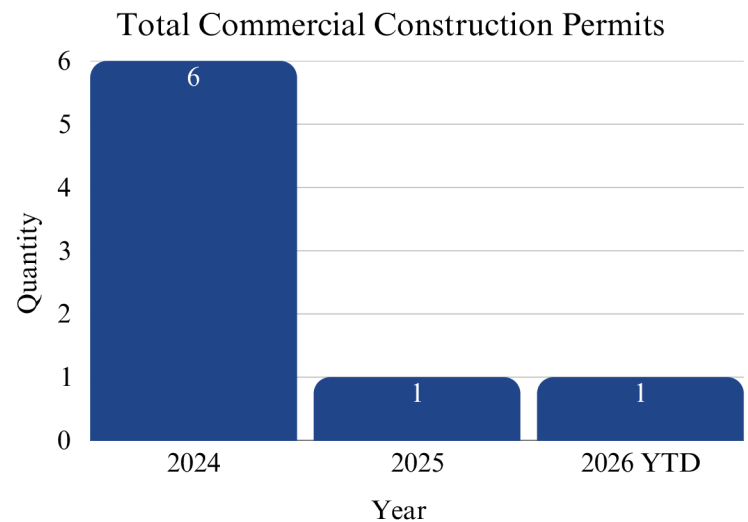
- Once the Southwest Sanitary Sewer Interceptor is completed, approximately 1,000 acres southwest of Haysville are possible for development. This area could accommodate up to 3,000 homes if developed for residential use. Development costs have been reduced due to the gravity-flow nature of the interceptor. Lower development costs are expected to reduce special assessments.

Commercial Construction

Total Permits

1st Quarter: 1

Year	Quantity
2024	6
2025	1
2026 YTD	1

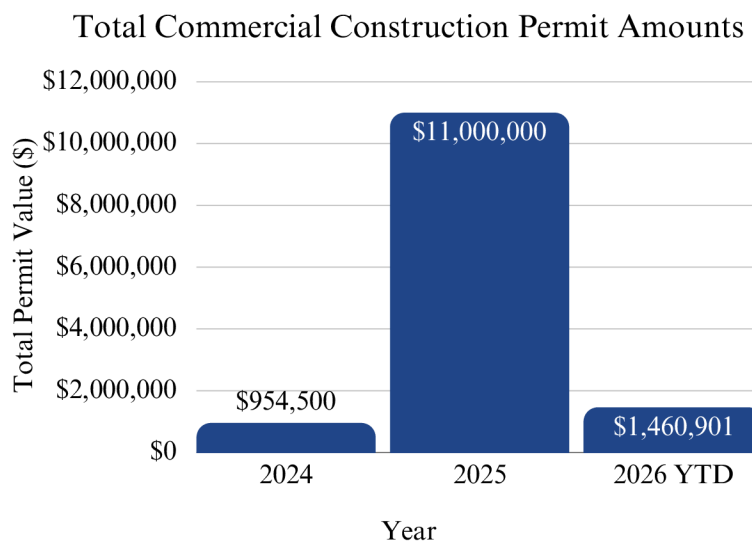




Total Dollars

1st Quarter: \$1,460,901

Year	Quantity
2024	\$954,500
2025	\$11,000,000
2026 YTD	\$1,460,901



Current and Upcoming New Commercial Developments (information provided is subject to change)

- Flex Space, a versatile storage facility that can be used for various purposes, combining storage with office or workspace at 140 N. Cain Dr. (at the corner of Grand and Cain Dr.). Units are available for lease or purchase. If the initial units reach desired occupancy, the developer may construct additional buildings, subject to applicable approvals.
- A commercial retail strip is planned along Grand Drive, in front of Copper Tail, at 777 Grand. Development dates have not yet been announced.
- The lot closest to Wholesale Fireworks/Jumpy Jump Land (to the east) is anticipated to be developed as a commercial building.
- The other lot east of Wholesale Fireworks/Jumpy Jump Land is anticipated to be developed into a commercial building with at least two units (with a laundromat in one unit).



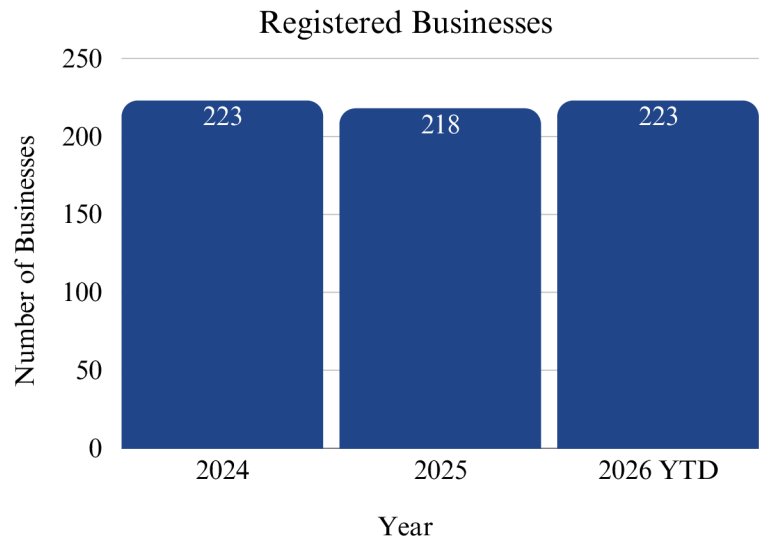


Business Registrations

Registered Businesses

Not included: Pending licenses, mobile food vendors, and City and School District employees.

Year	Quantity
2024	223
2025	218
2026 YTD	223

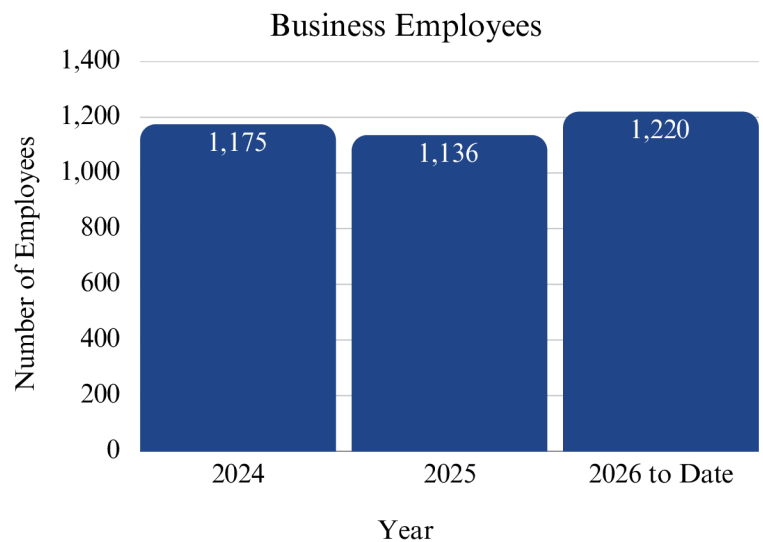


Employees

Not included: Pending licenses, mobile food vendors, and city and school district employees.

Employee counts are based on employer-reported business license data, when available.

Year	Quantity
2024	1,175
2025	1,136
2026 Date	1,220





New Business License Applications – 2026

Not included: Renewals and pending licenses. All businesses are located in Haysville unless otherwise noted and are listed in the quarter in which they appeared in City Council memoranda.

- **1st Quarter**

- January

- Bison Track- 311 Cain Dr., Suite 3- Motorcycle Gear Sales
 - Brick House Sound & Staging- 142 Pirner- Sound Production
 - Kansas Training Center- 716 E. Grand Avenue- Training Center
 - Palmer Dental Group- 1425 W. Grand Avenue #101- Dental Office
 - TL's Sanitation, LLC- Peck, KS- Refuse Hauler
 - Wight Way Distributing- Vacuum Sales- Door-to-Door

- February

- AVIV Mental Health & Wellness at 920 E. Grand Avenue, Psychotherapy
 - Child Start at 984 E. Grand Avenue, Child Care Center
 - Phase Tone at 1431 E. Berlin St., Online Sales
 - Sun Tea Herb Company at 340 Stearns Avenue, Online Sales

- March - No New Registrations



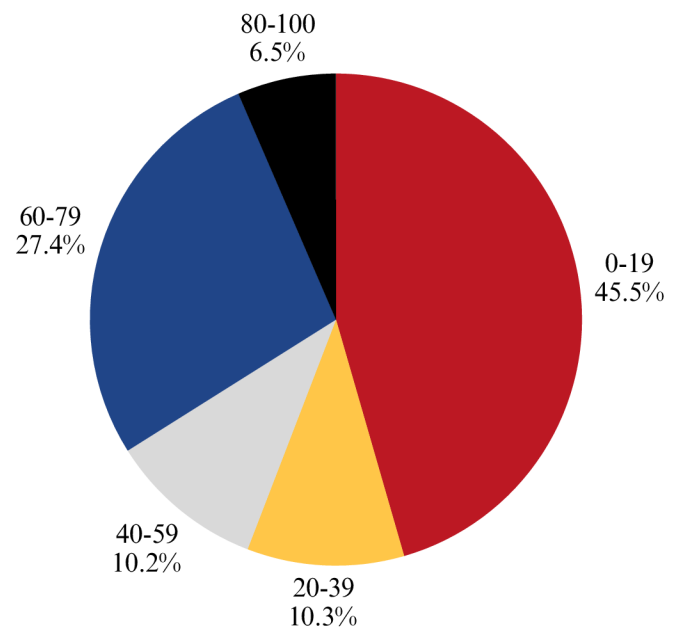


Haysville Hustle

Ridership Age Range

Age	1st Quarter
0-19	428
20-39	97
40-59	96
60-79	258
80-100	61
Total	940

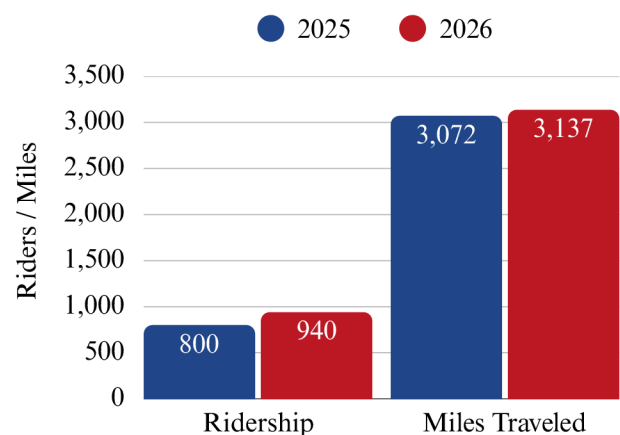
Ridership Age Range: 1st Quarter



Comparison by Year

Data	2025: 1st Quarter	2026: 1st Quarter
Ridership	800	940
Miles Traveled	3,072	3,137
New Riders	6	5

Ridership/Miles Traveled Comparison: 1st Quarter





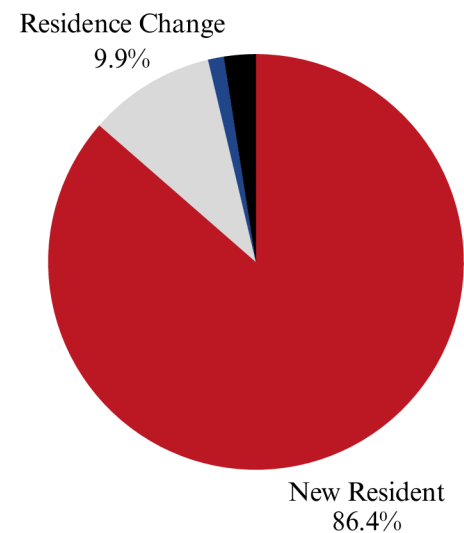
New Water Account Survey

Note: Survey results reflect residential feedback collected during the quarter and are not representative of the full population.

Question 1: Are you new to Haysville or moving services?

Answer	1st Quarter
New Residence	70
New Business	0
Residence Change	8
Business Change	1
Temporary Landlord Hold	2

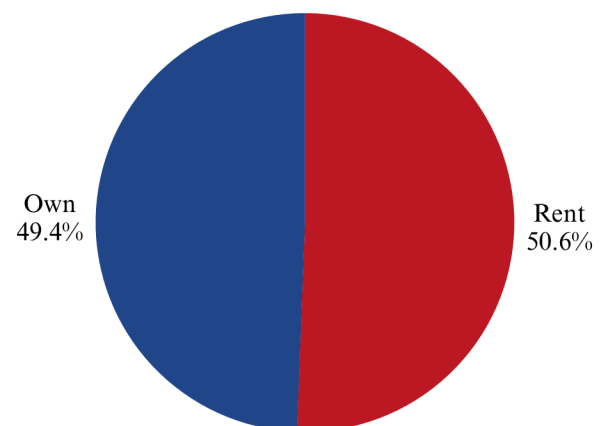
New or Changing: 1st Quarter



Question 2: Do you rent or own your home?

Answer	1st Quarter
Rent	41
Own	40
Temporary Landlord Hold	0

Rent or Own: 1st Quarter



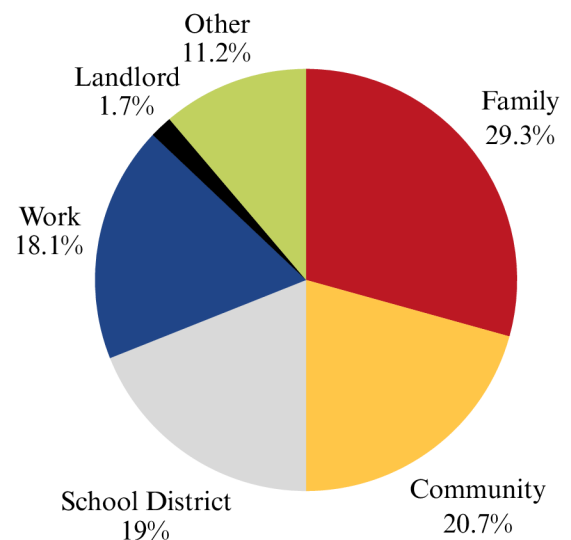
Note: Per ESRI 2025 Haysville Market Profile Report: Owner Occupied Housing Units: 70.7%, Renter Occupied Housing Units: 29.3%, Vacant Housing Units: 5.6%



Question 3: What factors contributed to your decision to move to/stay in Haysville?

Answer	1st Quarter
Family	34
Community	24
School District	22
Work	21
Landlord	2
Other	13

New or Changing: 1st Quarter



Social Activities and Special/Community Events

The Haysville website features a comprehensive event schedule, including times and additional activities. Additional events are available on the Haysville Recreation, Senior Center, and Library websites.

Events: 1st Quarter

- January
 - 1: City Offices Closed for the Holiday
 - 12: City Council Meeting
 - 19: City Offices Closed for the Holiday
 - 29: Kansas Day
 - 30-Feb.1: Home Show
- February
 - 9: City Council Meeting
 - 16: City Offices Closed for Holiday
 - 28: Senior Center Chili Cook Off and Craft Fair
- March
 - 9: City Council Meeting





Upcoming Events: 2nd Quarter

- April
 - 6: Pool Sales Start
 - 13: City Council Meeting
 - 25: Party in the 060
- May
 - 2: Car Seat Check
 - 7: National Day of Prayer
 - 11: City Council Meeting
 - 12: Mayor's Bike Ride
 - 25: City Offices Closed for Holiday
- June
 - 6: City-Wide Clean Up - Drop-off Day
 - 8: City Council Meeting
 - 19: City Offices Closed for Holiday





Marketing, Outreach, and Economic Development Initiatives

- The city and Hello Haysville web pages were refreshed in 2022 and are updated regularly.
- Strategic marketing continued for local events and organizations through social media, including Facebook, YouTube (marketed in-house since March 2022), Instagram, X (Twitter), and the city websites.
- Marketing on Travel.com for local businesses and events, including a dedicated Haysville travel page in 2023.
- In January 2025, Haysville was added to the Love Kansas website as part of the Kansas Department of Commerce's campaign to attract new and former residents to the state.
- In 2026, Riggs Park will be featured in the Official Kansas to the Stars Travel Guide, highlighting Party in the 060 and Fall Festival and directing readers to the city's website.
- Launched two videos in 2025: one for Economic Development and another promoting the Haysville community, both available on YouTube, Facebook, LinkedIn, and the city's website.
- Since May 2022, the city has partnered with PBS/KPTS to expand local video production opportunities and increase the marketing reach of community events. In March 2024, PBS/KPTS aired "Kansas from Above: Cities and Towns," a documentary featuring Haysville, which continues to air periodically.
- Advertising in the Kansas Quarterly Magazine since 2023 for the Party in the 060 and the Fall Festival.
- Marketing continued on the Main and Grand electronic signs.
- Participation in the ICSC (International Council of Shopping Centers) Retail Conference since 2023 to explore opportunities for enhancing the city's retail offerings.
- Attended the inaugural Connecting Entrepreneurial Communities (CEC) Conference in June 2025 to expand business retention and expansion strategies and build connections within Kansas.
- Support and assist with community events, as needed, to enhance residents' quality of life.
- Ongoing promotion and outreach to potential businesses for the five restaurant incentives, established in 2023, and reviewed and updated as needed.
- Revamped and reestablished the Business Lease Matching Grant in 2025 to support new and expanding businesses and fill vacant properties.
- Promotion continued of available residential land with developers.
- Collaboration continued with businesses on retention and new development.
- Available commercial buildings and land for sale or lease are regularly updated on LOIS (Location One) and LoopNet/Co-Star. LOIS includes a dedicated City of Haysville page maintained by the Economic Development Office, which also supports Kansas Chamber of Commerce data requests and opportunities. Direct links are available on the city website under Business Development for easy access by interested businesses and developers.
- Active connection, participation, and networking with regional organizations, including WAMPO (Technical Advisory Committee member), WABA (Developers and Codes Committee member), Team Kansas (member since 2024), SCAC (bi-monthly meetings), the Haysville Chamber of Commerce (collaborative partner for business retention, recruitment, and as the city's representative on the Chamber Board), and the Greater Wichita Partnership (participation in quarterly Economic Development meetings and regional reporting).
- Membership in Team Kansas, an economic development group within the Kansas Department of Commerce, focused on attracting new businesses, investment, and jobs to Kansas while providing opportunities to network and partner with site developers and economic development professionals.
- Research continued on grants and incentives to benefit the city's economic development efforts.



Social Media Reports

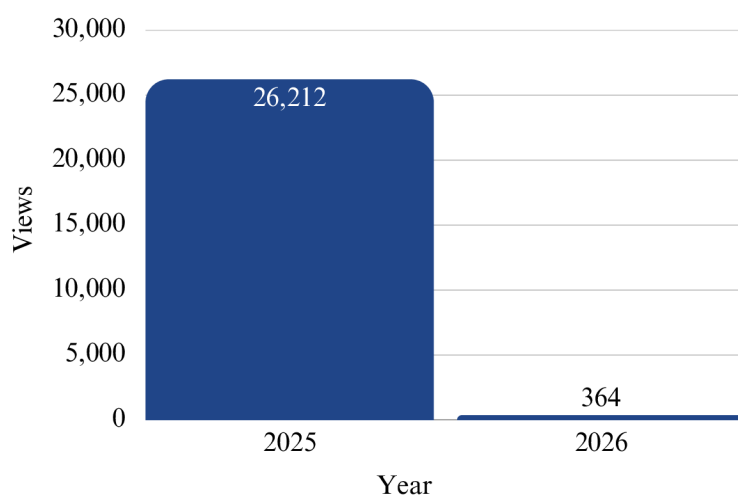
YouTube

1st Quarter: Advertisements: Chili Cook-Off

Key Metrics

Key Metrics	1st Quarter 2025	1st Quarter 2026
Impressions	26,212	364
Views	15,250	13
View Rate	58.18%	3.57%

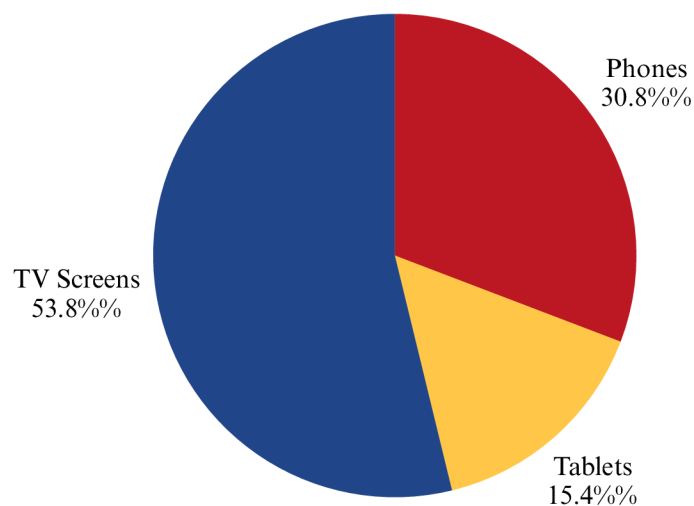
Views Comparison: 1st Quarter



Device Views

Device Views	1st Quarter 2025	1st Quarter 2026
Phones	7.20%	30.80%
Tablets	3.70%	15.40%
Computers	3.50%	0.00%
TV Screens	85.60%	53.80%

Views by Device: 1st Quarter



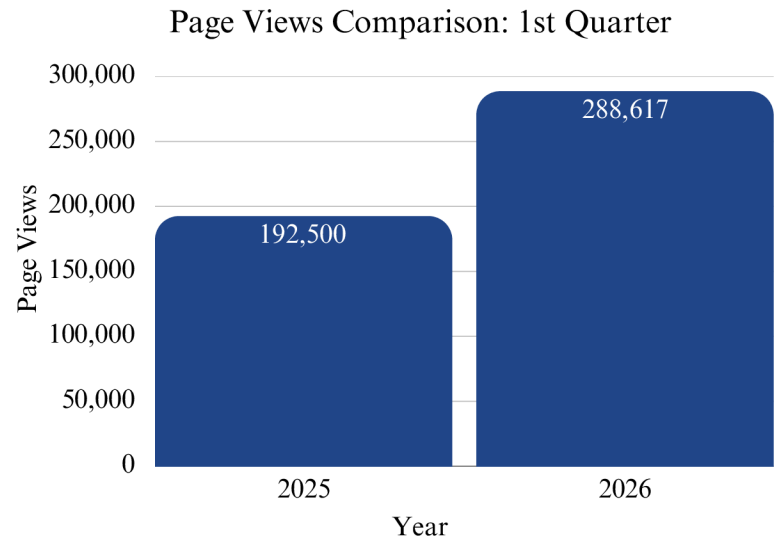


Facebook

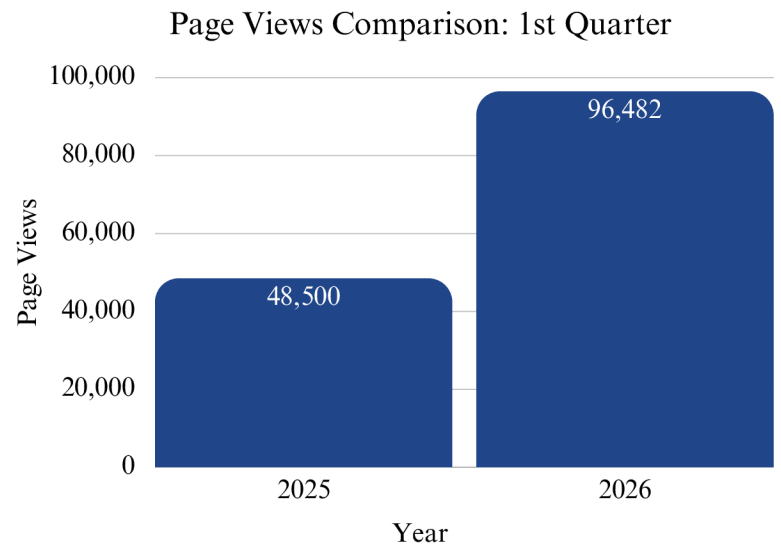
Page reach contains data for the indicated quarter only.

Followers and gender identification show lifetime data at the end of the labeled quarter.

City of Haysville	1st Quarter 2025	1st Quarter 2026
Followers	5,240	5,839
Views	192,500	288,617



Hello Haysville	1st Quarter 2025	1st Quarter 2026
Followers	2,401	2,764
Views	48,500	96,482



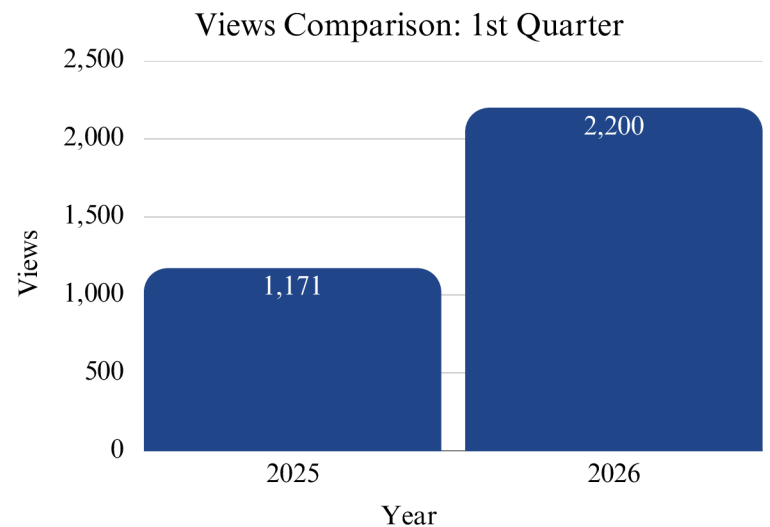


Instagram

Page reach contains data for the indicated quarter only.

Followers and gender identification show lifetime data at the end of the labeled quarter.

City of Haysville	1st Quarter 2025	1st Quarter 2026
Page Reach	125	142
Views	1,171	2,200
Followers	319	344

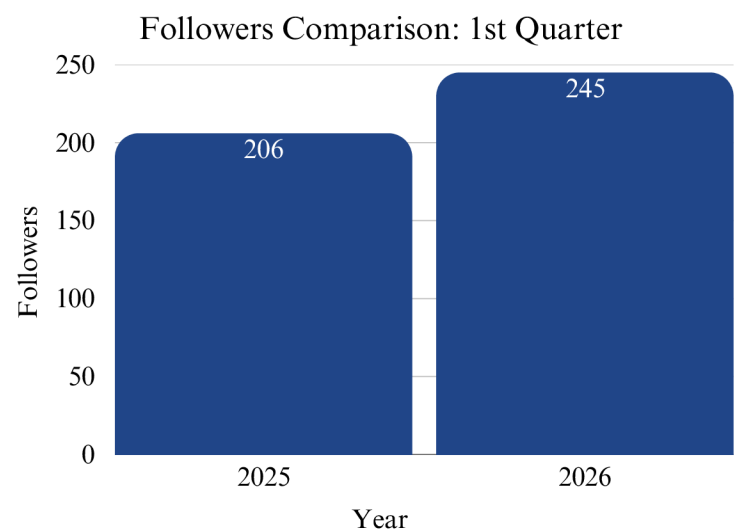


LinkedIn

Page views contain data for the indicated quarter only.

Followers show lifetime data at the end of the labeled quarter.

City of Haysville	1st Quarter 2025	1st Quarter 2026
Page Views	56	33
Reactions	62	61
Followers	206	245

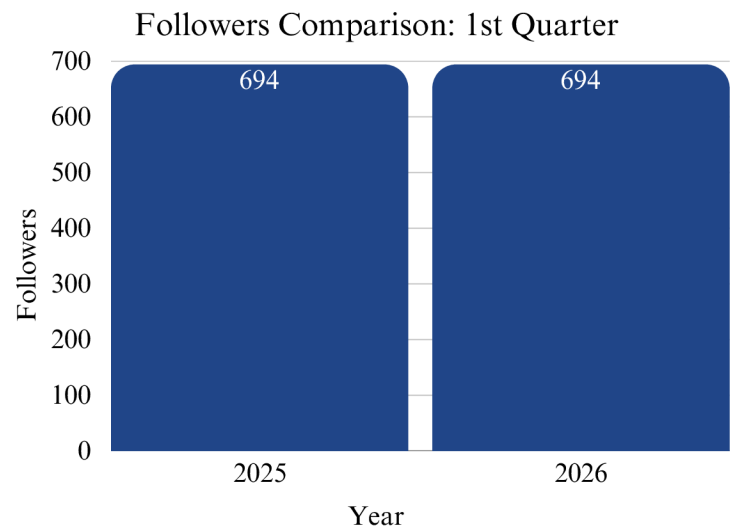




X, Formerly Twitter

Total Impressions, Impressions Per Day, and Link Clicks contain data for the indicated quarter only. Followers show lifetime data at the end of the labeled quarter.

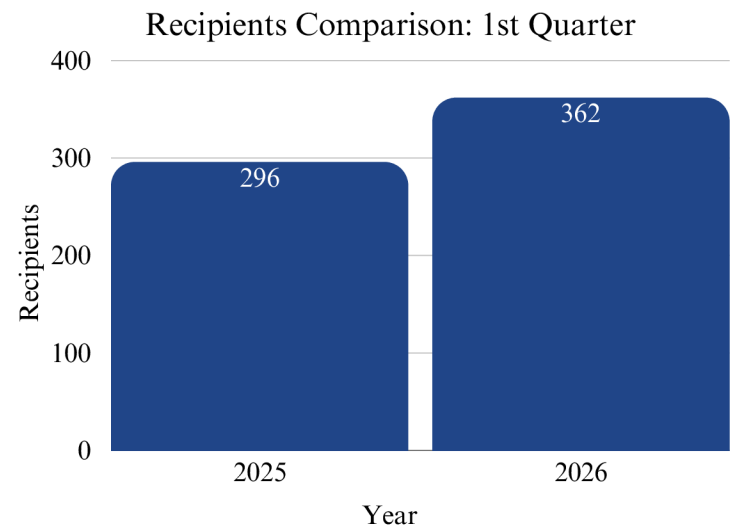
City of Haysville	1st Quarter 2025	1st Quarter 2026
Followers	694	694



Newsletter - Email Mailing List

The Mailchimp mailing list began on May 22, 2023. Recipients show lifetime data at the end of the labeled quarter.

City of Haysville	1st Quarter 2025	1st Quarter 2026
Newsletters Sent	17	16
Recipients	296	362
Average Open Rate	58.99%	38.90%





2024-2026 City-Wide Grants

Grant Status Report: Awarded and Pending Applications

A comprehensive list of grants across all city departments, organized by the year the award notification was issued.

*Indicates the city is awaiting award notifications. If awarded, this amount will increase. Agreements in process are listed in “Total Awarded.”

Year	Total Submitted	Total Awarded
2026	\$6,644	\$0
2025	\$540,082.50	\$475,259.00
2024	\$15,433,365.00	\$26,500.00



- Not Awarded: Waste Tire Grant Program
 - Agency: Kansas Department of Health and Environment
 - Year: 2026
 - Project: Tables and Benches for Plagens, Whisler, Pear Tree, and Kirby Parks
 - Amount: Requested \$6,644 for a matching fund grant; total project cost: \$13,288.
- Awarded: Section 5310 Grant
 - Agency: Federal Grant Distributed by Wichita Transit for Enhanced Mobility of Seniors and Individuals with Disabilities
 - Year: 2025
 - Project: Haysville Hustle
 - Amount: Requested \$198,072.50 (\$83,243.40 for a full-size eight-passenger van with wheelchair accessibility; \$114,823.50 for Operations). Funding for Operations from July 1, 2025, to June 30, 2027. The Award: \$75,000 for a Two-Year Operations Grant with a 50/50 match; \$83,243 for the van with a \$15,573.40 match. Listed in the 2025 award totals.



- Awarded: CDBG Housing Rehabilitation
 - Agency: Kansas Department of Commerce
 - Year: Applied in 2024; Awarded in 2025 and 2026
 - Project: Income-qualified applicants in the target area (the two blocks of Mable and Cory off of 63rd) will receive up to \$25,000 in qualified home repairs, plus a Weatherization Grant through SCKEDD.
 - Amount: The Award will be up to \$300,000 over the two-year grant as funds are requested for the project. Listed in the 2025 award totals.
- Awarded: Waste Tire Grant
 - Agency: KDHE
 - Year: 2025
 - Project: (12) Swing mats for Plagens Carpenter Park, County Lakes, and Dorner. Picnic tables for Riggs and Orchard Acres. 2 ADA tables for Riggs, replacing 12 others.
 - Amount: \$17,016. This is a Matching Grant with a city match of \$8,908.
- Not Awarded: Flagship Grant
 - Agency: AARP
 - Year: 2025
 - Project: Assistance with ADA Park Equipment at Riggs and Orchard Acres
 - Amount: Up to \$25,000.
- Not Awarded: Riggs Park Revitalization
 - Agency: T-Mobile Hometown Grant
 - Year: 2024
 - Project: Paving of the gravel road, south parking lot, south parking dumpster approach, and north parking lot. The total project is \$135,800.
 - Amount: Up to \$50,000
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: Southwest Interceptor: Sanitary sewer improvements to the west side of Haysville for identified growth areas
 - Amount: \$7,501,650
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: New Main Lift Station: Needed to increase capacity once the growth areas come online
 - Amount: \$2,336,620



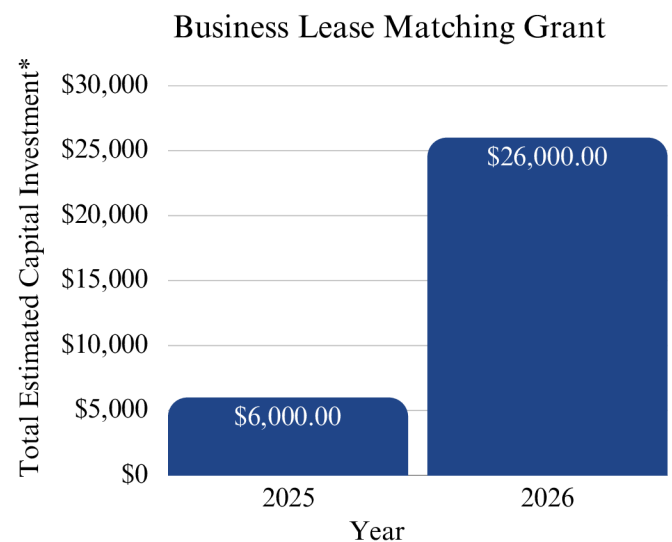
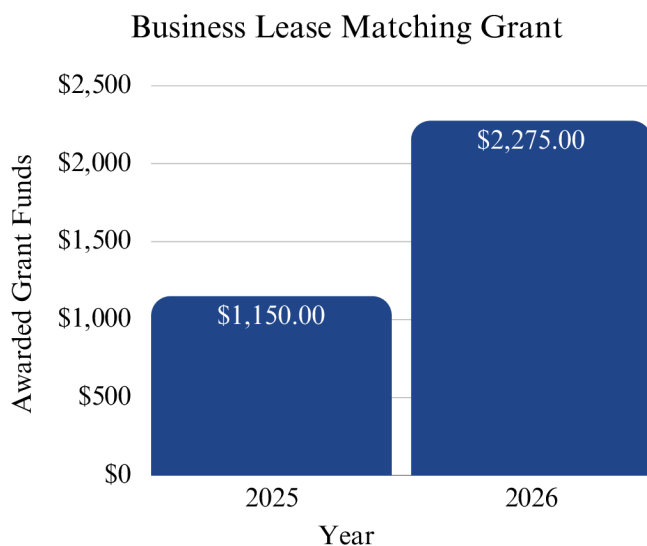
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: North Meridian Utility Infrastructure Improvements: Providing infrastructure north of the floodway on Meridian for residential development
 - Amount: \$4,621,474
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: Floodway Waterline Crossing: Provide a second water connection to the Wards 4th Addition
 - Amount: \$894,000
- Not awarded: Arts Everywhere Grant – Specific Arts and Culture Projects
 - Agency: Kansas Commerce
 - Year: 2024
 - Project: Gathering at the Gazebo and Art Walk
 - Amount: 50% local match. \$3,121
- Awarded: Section 5310 Grant
 - Agency: Federal Grant Distributed by Wichita Transit for Enhanced Mobility of Seniors and Individuals with Disabilities
 - Year: 2023 and 2024
 - Project: Haysville Hustle
 - Amount: \$53,000 for July 1, 2023 – June 30, 2025. Two-year grant. The first amount was received in fiscal year 2019 for a two-year grant cycle. This is a 50/50 matching grant. \$26,500 is listed in the 2024 grant totals.

Incentives and Grants: Awarded and Active Programs

- Fiscal Year 2026
 - Coffee Shop Incentive - \$20,000
 - Steak House / Family Dining Incentive - \$20,000
 - Fast Food / Quick Service Dining Incentive - \$20,000
 - Dessert-Focused Incentive - \$20,000
 - Franchise Incentive - \$20,000
 - Business Lease Matching Grant - Up to \$1,200 per qualifying and approved business
 - Bison Track LLC: awarded \$1,075 to Hendrick Properties LLC for the April 2026 lease payment
 - Horsepower Barber LLC: awarded \$1,200 to Waraich & Sons, LLC for the April 2026 lease payment
 - One additional business has received an award notification totaling \$1,200. Funds will be disbursed once all terms are met and the business has been operational for six months.



- Fiscal Year 2026 (continued)
 - Facade Grant - Provides up to \$5,000 in matching funds per qualifying, approved business, with a total annual program cap of \$25,000
 - Six businesses have received award notifications totaling \$25,000, representing projects with a combined estimated value of \$115,209.27. Funds will be disbursed upon completion of the projects. Thirteen businesses applied.
- Fiscal Year 2025
 - Coffee Shop Incentive - \$20,000
 - Steak House / Family Dining Incentive - \$20,000
 - Fast Food / Quick Service Dining Incentive - \$20,000
 - Dessert-Focused Incentive - \$20,000
 - Franchise Incentive - \$20,000
 - Business Lease Matching Grant - Up to \$1,200 per business
 - Dojang, LLC dba Black Eagle Martial Arts: awarded \$1,150 to Hendricks Properties LLC for the October 2025 lease payment
- Fiscal Year 2024
 - Coffee Shop Incentive - \$15,000
 - Steak House / Family Dining Incentive - \$15,000
 - One business received an award notification but did not fulfill the required terms and, therefore, did not receive funding
 - Fast Food / Quick Service Dining Incentive - \$15,000



*Note: Reflects the amounts reported by awarded businesses at the time of application

Placer Reports

No Placer Reports were applicable for Q1 2026