

City of Haysville

# ECONOMIC DEVELOPMENT REPORT

3rd Quarter Report: July - September, 2025



To: The Honorable Mayor, Russ Kessler and Haysville City Councilmembers  
From: Danielle Gabor, Economic Development Director  
Date: October 14, 2025

**Q3 2025**



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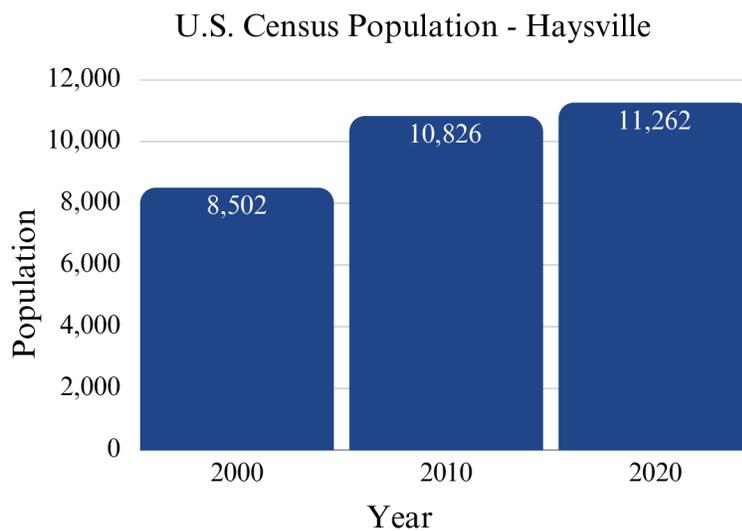


### Population and Growth

#### Population

U.S. Census Bureau data

Year	Population
2000	8,502
2010	10,826
2020	11,262



#### Households

U.S. Census Bureau data

4,256 in 2020

### Valuations and Levies

#### City Valuation

The 2024 Valuation funds the 2025 budget

Year	Amount
2022	\$76,146,448
2023	\$84,549,085
2024	\$92,002,093

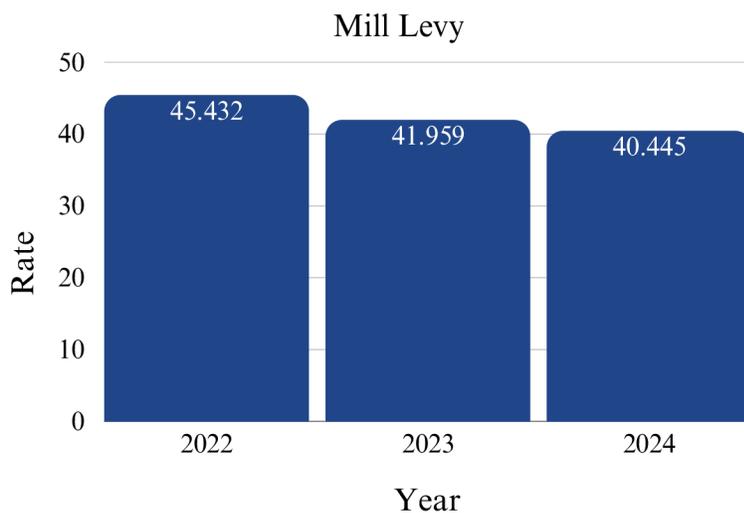




### Mill Levy

The 2024 Mill Levy funds the 2025 budget

Year	Amount
2022	45.432
2023	41.959
2024	40.445

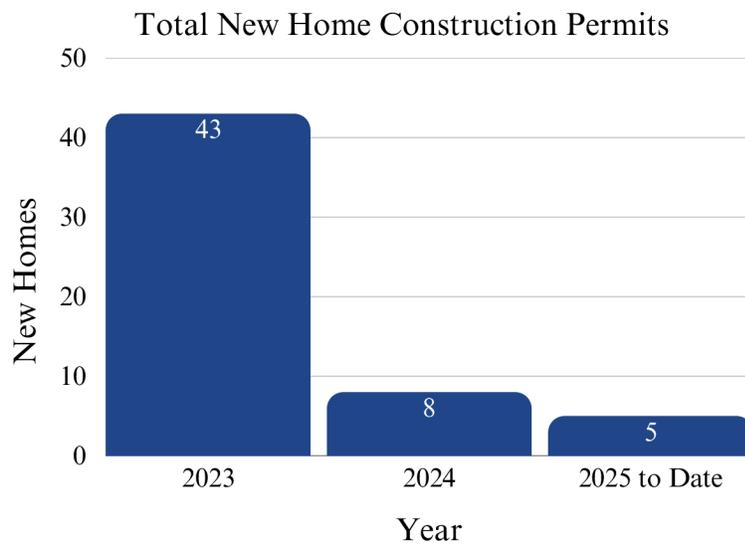


### Residential Housing

#### Total Home Permits

1st Quarter: 0; 2nd Quarter: 5; 3rd Quarter: 0

Year	Quantity
2023	43
2024	8
2025 to Date	5

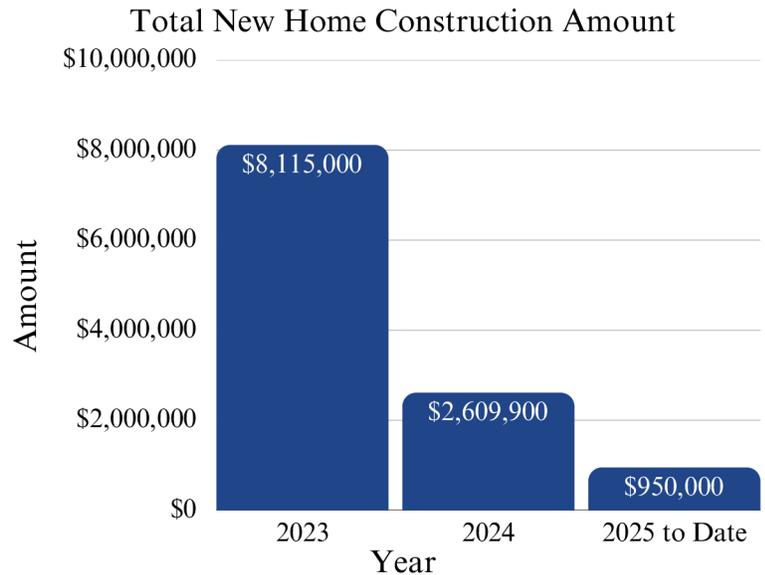




### Total Permit Dollars

1st Quarter: \$0; 2nd Quarter: \$950,000; 3rd Quarter: 0

Year	Amount
2023	\$8,115,000
2024	\$2,609,900
2025 to Date	\$950,000



### Residential Housing Development

#### Current and Upcoming Housing Developments (information provided is subject to change)

- Wheatland Village Addition (located on the west side of Meridian just north of Country Lakes Addition) will feature 131 single-family homes and 46 duplexes. In progress.
- Lakefield Addition (located at the northeast corner of 79th and Meridian) will consist of 59 single-family homes and has been newly annexed into the city.
- Grand and Plaza Addition (located at the northeast corner of Grand and Plaza, across from the 135 Exit) will have 16 duplexes / 32 units. In progress.
- The city-owned property (south of 79th and west of Meridian) will be open for housing developers to bid on in the future and is expected to accommodate approximately 153 homes.
- Copper Tail is a high-end quadplex and duplex development situated at 777 Grand. The project includes 100 units, with 36 completed or nearing completion, signifying the end of phase one of three. Full residential construction is expected to be completed in 2026.
- Timber Creek (located off Seneca on the south edge of town) has 6 lots for future home construction owned by private parties.
- The Assisted Living and Memory Care Facility located at Karla and Kay Avenue will feature a total of 51 units, which include 37 assisted living units and 14 memory care units. Construction is anticipated to begin soon.



### Future Development

- Once the Southwest Sanitary Sewer Interceptor is completed, approximately 1,000 acres southwest of Haysville are possible for development. This area could accommodate up to 3,000 homes if developed for residential use. The costs of development have been reduced due to the gravity-flow nature of the interceptor. Reduced development costs will result in reduced special assessments.

### Commercial Construction

#### Total Permits

1st Quarter: 0; 2nd Quarter: 0; 3rd Quarter: \$0

Year	Quantity
2023	1
2024	6
2025 to Date	0





### Total Dollars

1st Quarter: \$0; 2nd Quarter: \$0; 3rd Quarter: \$0

Year	Quantity
2023	\$244,000
2024	\$954,500
2025 to Date	\$0



### Current and Upcoming New Commercial Developments (information provided is subject to change)

- Flex Space, a versatile storage facility that can be used for various purposes, combining storage with office or workspace areas, is currently being constructed at 140 N. Cain Dr. (at the corner of Grand and Cain Dr.). Some units are now available.
- Copper Tail, located on Grand Avenue between Jane Street and Marlen Drive, plans to develop a retail strip once the housing units are completed.
- The lot closest to Wholesale Fireworks/Jumpy Jump Land (located to the east) will soon be developed into a commercial building.
- The other lot east of Wholesale Fireworks/Jumpy Jump Land will soon be developed into a commercial building with at least two units. One unit will be a laundromat.



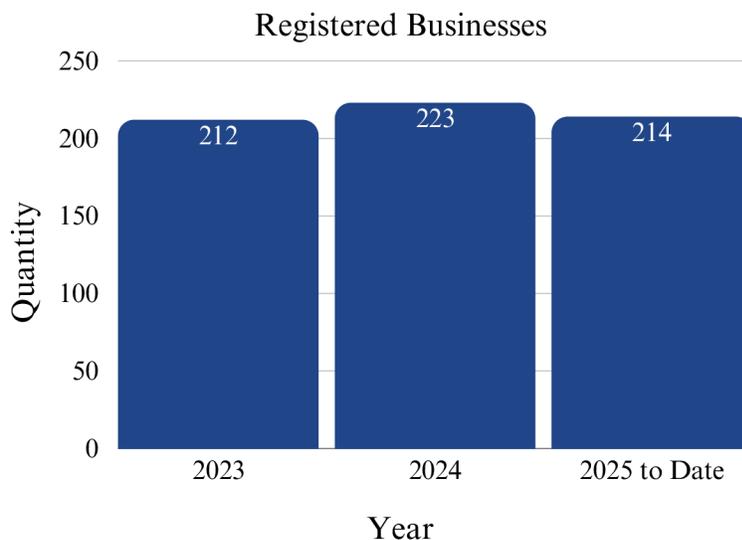


### **Business Registrations**

#### **Registered Businesses**

Not included: Pending licenses, mobile food vendors, and City and School District employees.

Year	Quantity
2023	212
2024	223
2025 to Date	214

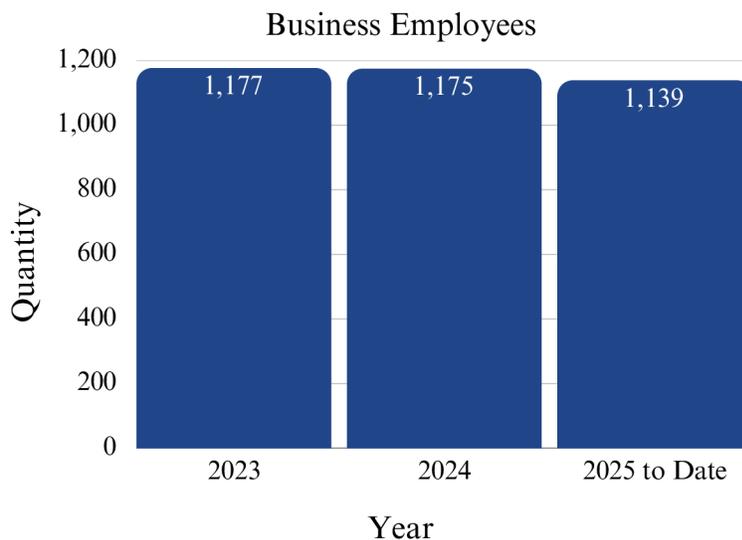


#### **Employees**

Not included: Pending licenses, mobile food vendors, and City and School District employees.

Employees are based on employer-provided business license data. Not all employers included a quantity.

Year	Quantity
2023	1,177
2024	1,175
2025 to Date	1,139





### **New Business License Applications – 2025**

Not included: Renewals and pending licenses. All businesses are located in Haysville unless otherwise noted and are listed in the quarter in which they appeared in City Council Memoranda.

- **1st Quarter**

- Garcia Truck LLC - 7426 S. Broadway Ave - Trucking
- Tater Tots Tots - 429 S. Hungerford Ave. - In-home daycare

- **2nd Quarter**

- Auto Cars- My Own Business - 7520 S Broadway Ave. - Automotive Sales
- Beauties & Beasts - 730 S. Broadway Ave. - Animal Shelter
- Channah Arp Licensed Group Home Daycare - 231 S Wayne Ave - Daycare
- Competitive Automotive - 1928 Diedrich Rd. - Automotive Repair
- Dojang - 136 Pirner Suite 3 - Martial Arts Studio/School
- Horsepower Barber - 920 E. Grand Ave. - Barber
- Little Steps with Adelaide - 311 Ranger St. - In Home Daycare
- Lolo's Learning Center - 1401 W Grand Ave - Childcare Center
- Massage Matters - 260 Main St, Suite 200B - Massage Therapy
- Passage Salon & Boutique - 920 E. Grand Ave - Moving locations - Hair Salon & Boutique
- Sitting in Serenity Massage - 6803 S Broadway Ave - Massage Therapy
- Summit Wealth Management - 547 E. Grand Ave. - Wealth Management

- **3rd Quarter**

- Auto Cars- My Own Business- 7520 S. Broadway Ave.- Automotive Sales
- Case Valley Wellness- 141 N. Main St. - Therapy
- English Rentals-2216 N Meridian Rd, Newton, KS - Refuse Hauler
- Fun Academics Daycare- 160 W. Alexander Dr. - Daycare
- Sweet Tooth Bakery- 710 W. Country Lakes Pl. - Home Baked Goods
- Bridgewater Apartments-335 S. Jane St. - Apartment Complex - Change in ownership
- Mighty Box- 6833 S. Broadway Ave. - Storage Units
- Miracle Ear- 207 W. Grand Ave. - Hearing Aid Sales/Testing



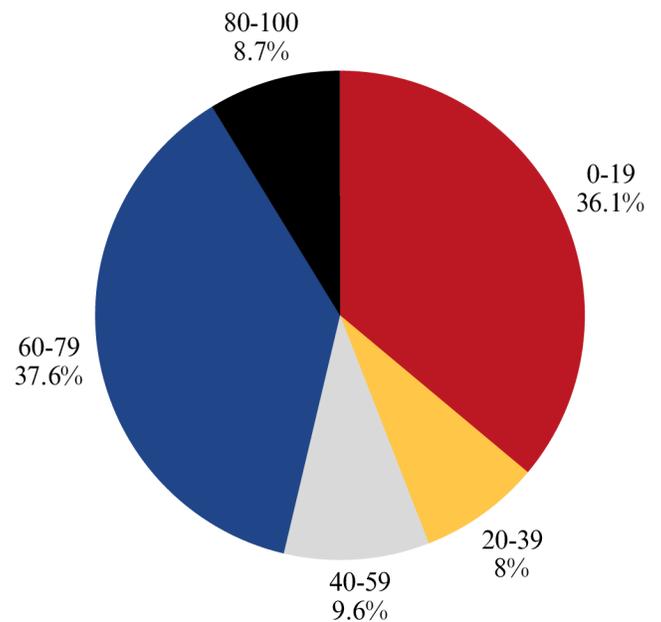


### Haysville Hustle

#### Ridership Age Range

Age	2nd Quarter
0-19	293
20-39	65
40-59	78
60-79	305
80-100	71
Total	812

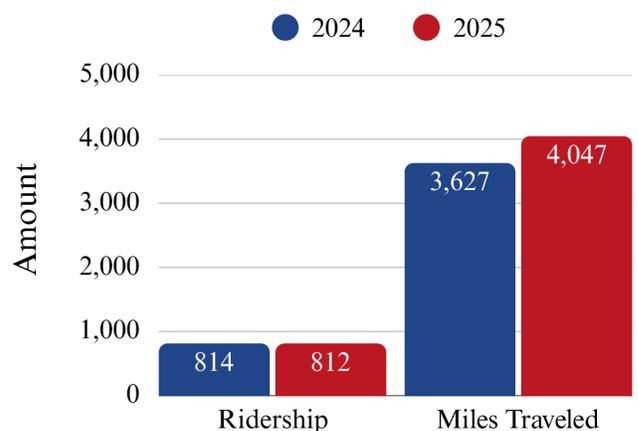
Ridership Age Range: 3rd Quarter



#### Comparison by Quarter

Data	2024	2025
Ridership	814	812
Miles Traveled	3,626.90	4,047.00
New Riders	17	11

Ridership/Miles Traveled Comparison: 3rd Quarter

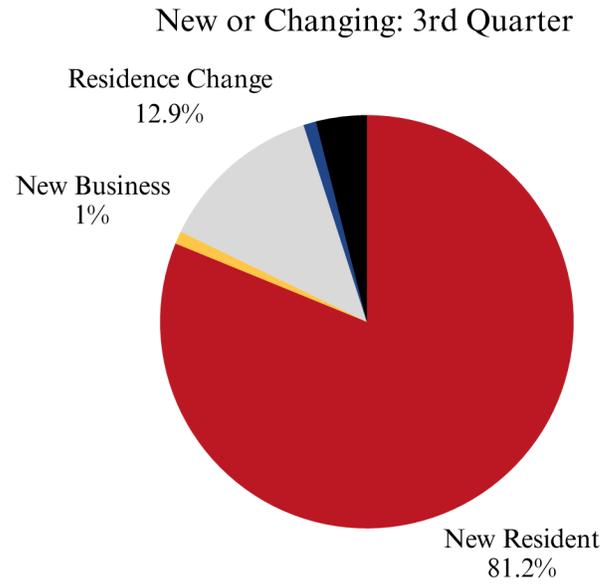




**New Water Account Survey**

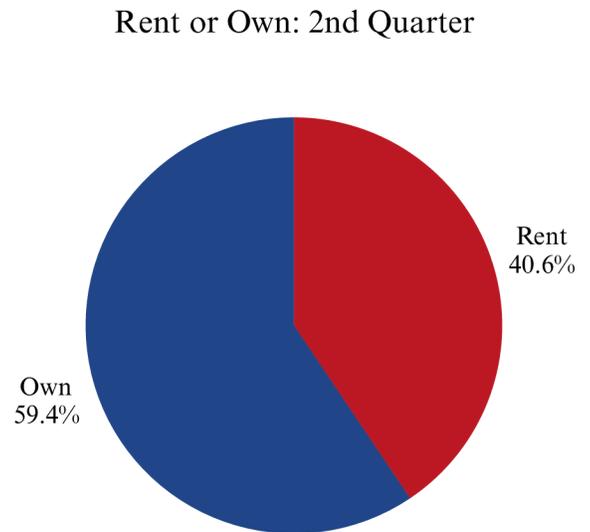
**Question 1: Are you new to Haysville or moving services?**

Answer	3rd Quarter
New Residence	82
New Business	1
Residence Change	13
Business Change	1
Temporary Landlord Hold	4



**Question 2: Do you rent or own your home?**

Answer	3rd Quarter
Rent	41
Own	60
Temporary Landlord Hold	0

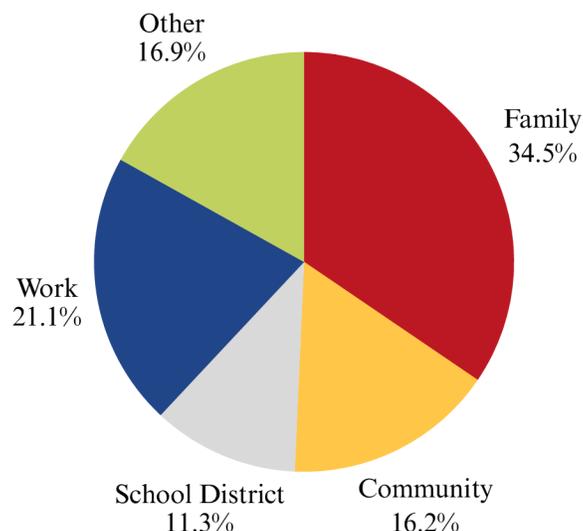




### Question 3: What factors contributed to your decision to move to/stay in Haysville?

Answer	3rd Quarter
Family	49
Community	23
School District	16
Work	30
Landlord	0
Other	24

New or Changing: 3rd Quarter



### Social Activities and Special/Community Events

The Haysville City Website features a comprehensive event schedule, including times and additional activities. You can also find more events on the Haysville Recreation, Senior Center, and Library websites.

#### Events: 3rd Quarter

- July
  - 4: City Offices Closed for the Holiday
  - 4: Independence Day Parade and Celebrations
  - 14: City Council Meeting
  - 26: Recycle Saturday
- August
  - 5: National Night Out
  - 7: National Purple Heart Day
  - 8: The 45th Annual City-Wide Garage Sale
  - 11: City Council Meeting
- September
  - 1: City Offices Closed for the Holiday
  - 8: City Council Meeting





## Upcoming Events: 4th Quarter

- October
  - 4: Gathering at the Gazebo and Art Walk
  - 4: Sound the Alarm - Free Smoke Detectors
  - 13: City Offices Closed for the Holiday
  - 14: City Council Meeting
  - 17-19: Fall Festival
  - 31: Trick or Treat on Main Street
- November
  - 10: City Council Meeting
  - 11: City Offices Closed for the Holiday
  - 11: Veterans Day Celebration
  - 27: City Offices Closed for the Holiday
- December
  - 6: Village Christmas
  - 8: City Council Meeting
  - 13: A Night with Santa
  - 24-25: City Offices Closed for the Holiday





## **Marketing, Outreach, and Economic Development Initiatives**

- The City and Hello Haysville web pages were refreshed in 2022 and are updated regularly.
- Continued strategic marketing of local events and organizations through social media channels, including Facebook, YouTube (marketed in-house since March 2022), Instagram, X (Twitter), and the City and Hello Haysville websites.
- Marketing on Travel.com for local businesses and events, including a dedicated Haysville travel page in 2023.
- In January 2025, Haysville was added to the Love Kansas website as part of the Kansas Department of Commerce's campaign to attract new and former residents to the state.
- In 2026, Riggs Park will be featured in the Official Kansas to the Stars Travel Guide, highlighting Party in the 060 and Fall Festival and directing readers to the City's website.
- Developed and launched an Economic Development video in 2025 to promote Haysville as a business-friendly community, shared on YouTube, Facebook, LinkedIn, and the City's website.
- Since May 2022, the City has partnered with PBS/KPTS to expand local video production opportunities and increase the marketing reach of community events. In March 2024, PBS/KPTS aired "Kansas from Above: Cities and Towns," a documentary featuring Haysville, which continues to air periodically.
- Advertising in the Kansas Quarterly Magazine since 2023 for the Party in the 060 and the Fall Festival.
- Continued marketing on Main and Grand electronic signs.
- Participation in the ICSC (International Council of Shopping Centers) Retail Conference since 2023 to explore opportunities for enhancing the City's retail offerings.
- Attended the inaugural Connecting Entrepreneurial Communities (CEC) Conference in June 2025 to expand knowledge of business retention and expansion strategies and to build connections within Kansas's entrepreneurial community.
- Ongoing promotion and outreach to potential businesses for the five restaurant incentives, established in 2023, and reviewed and updated as needed.
- Continued promotion of available residential land with developers.
- Ongoing collaboration with businesses on retention and new development, maintaining confidentiality when requested to ensure trust.
- Available commercial buildings and land for sale or lease are regularly updated on LOIS (Location One) and LoopNet/Co-Star. LOIS includes a dedicated City of Haysville page maintained by the Economic Development Office, which also supports Kansas Chamber of Commerce data requests and opportunities. Direct links are available on the City website under Business Development for easy access by interested businesses and developers.
- Active connection, participation, and networking with regional organizations, including WAMPO (Technical Advisory Committee member), WABA (Developers and Codes Committee member), Team Kansas (member since 2024), SCAC (bi-monthly meetings), the Haysville Chamber of Commerce (collaborative partner for business retention, recruitment, and as the City's representative on the Chamber Board), and the Greater Wichita Partnership (participation in quarterly Economic Development meetings and regional reporting).
- Membership in Team Kansas, an economic development group within the Kansas Department of Commerce, focused on attracting new businesses, investment, and jobs to Kansas while providing opportunities to network and partner with site developers and economic development professionals.
- Continued research on grants and incentives to benefit the City's economic development efforts.



### Social Media Reports

#### YouTube

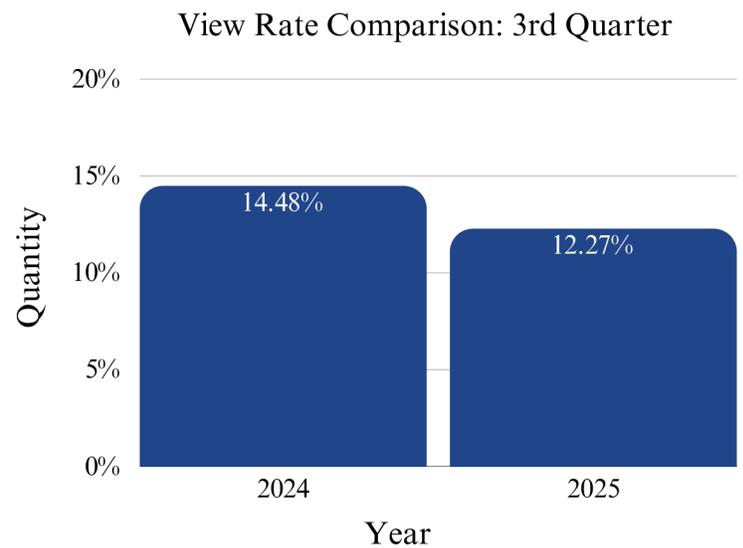
1st Quarter: Advertisements: Chili Cook-Off

2nd Quarter: Advertisements: Party in the 060

3rd Quarter: Advertisements: July 4th, Hometown Market/City Wide Garage Sale, National Night Out, Gathering at the Gazebo and Art Walk

#### Key Metrics

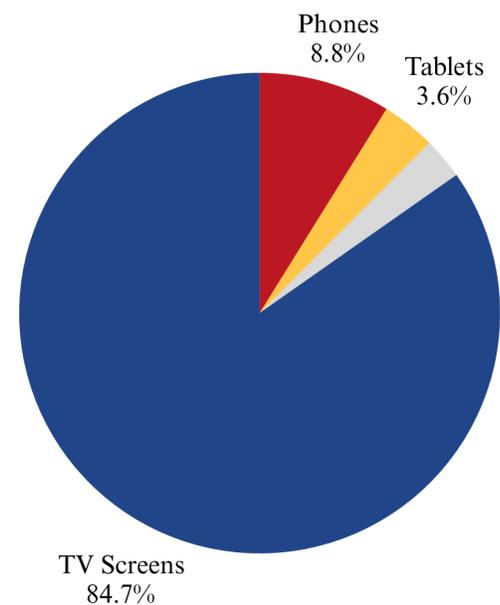
Key Metrics	3rd Quarter 2024	3rd Quarter 2025
Impressions	19,500	334,200
Views	2,824	41,016
View Rate	14.48%	12.27%



#### Device Views

Device Views	3rd Quarter 2024	3rd Quarter 2025
Phones	83.80%	8.85%
Tablets	14.80%	3.63%
Computers	.80%	2.78%
TV Screens	.60%	84.75%

Views by Device: 3rd Quarter, 2025



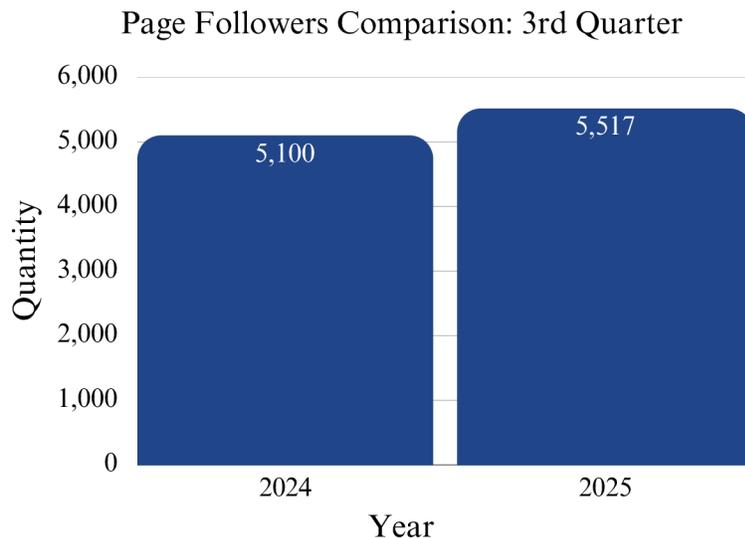


### Facebook

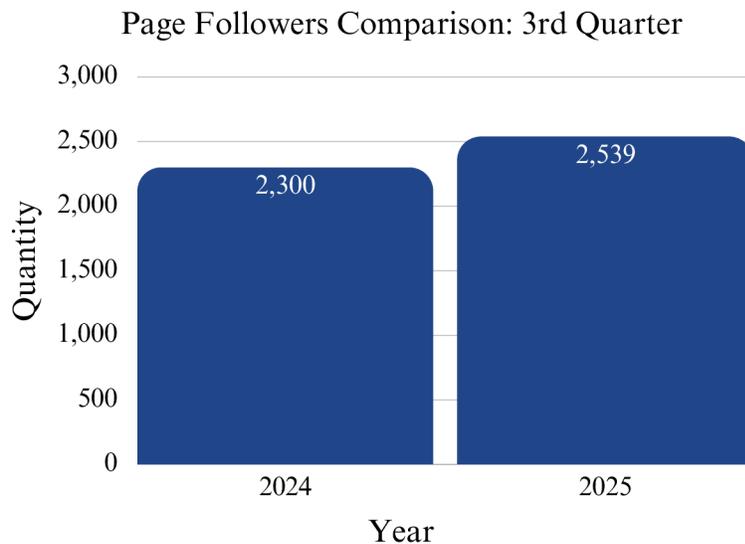
Page reach contains data for the indicated quarter only.

Followers and gender identification show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2024	3rd Quarter 2025
Followers	5,100	5,517
Women	76.50%	76.50%
Men	23.50%	23.50%



Hello Haysville	3rd Quarter 2024	3rd Quarter 2025
Followers	2,300	2,539
Women	78.70%	79.10%
Men	21.30%	20.90%



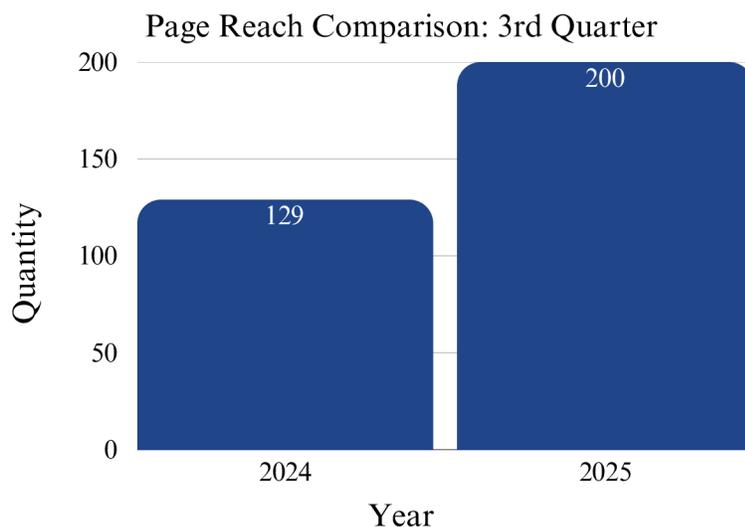


### Instagram

Page reach contains data for the indicated quarter only.

Followers and gender identification show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2024	3rd Quarter 2025
Page Reach	129	200
Followers	306	335
Women	76.50	76.40%
Men	23.50%	23.60%

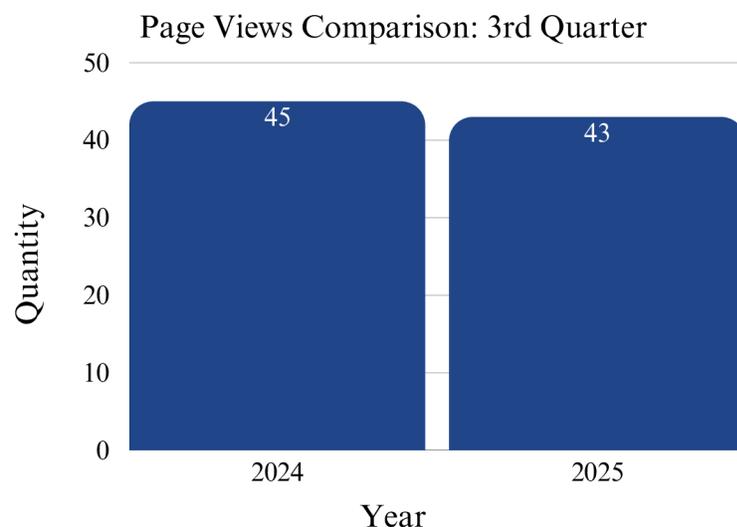


### LinkedIn

Page views contain data for the indicated quarter only.

Followers show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2024	3rd Quarter 2025
Page Views	45	43
Reactions	38	44
Followers	186	220

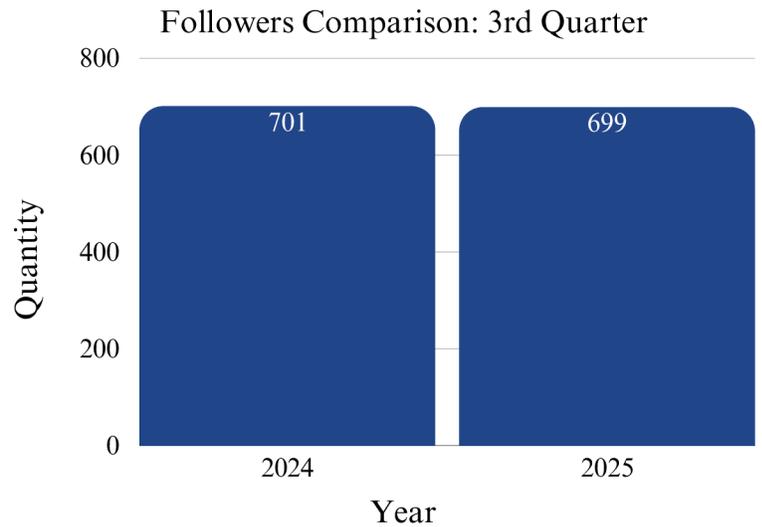




### X, Formerly Twitter

Total Impressions, Impressions Per Day, and Link Clicks contain data for the indicated quarter only. Followers show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2024	3rd Quarter 2025
Followers	701	699

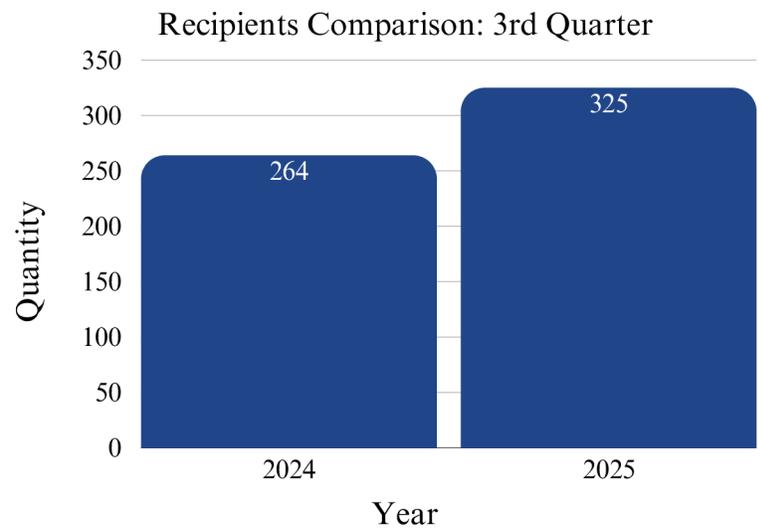


### Newsletter - Email Mailing List

The Mail Chimp Mailing list began on May 22, 2023.

Recipients show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2024	3rd Quarter 2025
Newsletters Sent	18	16
Recipients	264	325
Average Open Rate	30%	59.08%





### 2023-2025 City-Wide Grants

A comprehensive grant list for all city departments.

\*Indicates the city is awaiting award notifications. If awarded, this amount will increase.

Agreements in process are listed in “Total Awarded.”

Year	Total Submitted	Total Awarded
2025	\$540,082.50	\$475,259.00
2024	\$15,433,365.00	\$26,500.00
2023	\$2,530,164.50	\$917,096.00

- Awarded: Section 5310 Grant
  - Agency: Federal Grant Distributed by Wichita Transit for Enhanced Mobility of Seniors and Individuals with Disabilities
  - Year: 2025
  - Project: Haysville Hustle
  - Amount: Requested \$198,072.50 (\$83,243.40 for a full-size eight-passenger Van with wheelchair accessibility; \$114,823.50 for Operations). Funding for Operations from July 1, 2025, to June 30, 2027. The Award: \$75,000 for a Two-Year Operations Grant with a 50/50 match; \$83,243 for the Van with a \$15,573.40 match. Listed in 2025 award totals.
- Awarded: CDBG Housing Rehabilitation
  - Agency: Kansas Department of Commerce
  - Year: Applied in 2024; Awarded in 2025 and 2026
  - Project: Income-qualified applicants in the target area (the two blocks of Mable and Cory off of 63rd) will receive up to \$25,000 in qualified home repairs, plus a Weatherization Grant through SCKEDD.
  - Amount: The Award will be up to \$300,000 over the two-year grant as funds are requested for the project. Listed in 2025 award totals.



- Awarded: Waste Tire Grant
  - Agency: KDHE
  - Year: 2025
  - Project: (12) Swing mats for Plagens Carpenter Park, County Lakes, and Dorner. Picnic tables for Riggs and Orchard Acres. 2 ADA tables for Riggs, replacing 12 others.
  - Amount: \$17,016. This is a Matching Grant with a city match of \$8,908.
- Not Awarded: Flagship Grant
  - Agency: AARP
  - Year: 2025
  - Project: Assistance with ADA Park Equipment at Riggs and Orchard Acres
  - Amount: Up to \$25,000.
- Not Awarded: Riggs Park Revitalization
  - Agency: T-Mobile Hometown Grant
  - Year: 2024
  - Project: Paving of the gravel road, south parking lot, south parking dumpster approach, and north parking lot. The total project is \$135,800.
  - Amount: Up to \$50,000
- Not awarded: Water Projects Grant Fund
  - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
  - Year: 2024
  - Project: Southwest Interceptor: Sanitary sewer improvements to the west side of Haysville for identified growth areas
  - Amount: \$7,501,650
- Not awarded: Water Projects Grant Fund
  - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
  - Year: 2024
  - Project: New Main Lift Station: Needed to increase capacity once the growth areas come online
  - Amount: \$2,336,620
- Not awarded: Water Projects Grant Fund
  - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
  - Year: 2024
  - Project: North Meridian Utility Infrastructure Improvements: Providing infrastructure north of the floodway on Meridian for residential development
  - Amount: \$4,621,474



- Not awarded: Water Projects Grant Fund
  - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
  - Year: 2024
  - Project: Floodway Waterline Crossing: Provide a second water connection to the Wards 4th Addition
  - Amount: \$894,000
- Not awarded: Arts Everywhere Grant – Specific Arts and Culture Projects
  - Agency: Kansas Commerce
  - Year: 2024
  - Project: Gathering at the Gazebo and Art Walk
  - Amount: 50% local match. \$3,121
- Awarded: Section 5310 Grant
  - Agency: Federal Grant Distributed by Wichita Transit for Enhanced Mobility of Seniors and Individuals with Disabilities
  - Year: 2023 and 2024
  - Project: Haysville Hustle
  - Amount: \$53,000 for July 1, 2023 – June 30, 2025. Two-year grant. The first amount was received in fiscal year 2019 for a two-year grant cycle. This is a 50/50
  - matching grant.
- Awarded: KDOT Cost Share Program
  - Agency: Kansas Department of Transportation
  - Year: 2023
  - Project: South Broadway Pedestrian Pathway Project (1.35-mile long, eight-foot wide pathway on the west side of the street from the south side of the M.S. Mitch Mitchel Floodway Bridge to East Berlin Ave.)
  - Amount: 30% local match. Maximum State Award of \$890,596.
- Not awarded: KDOT Grant
  - Agency: Kansas Department of Transportation
  - Year: 2023 (Public Works applied again in the Fall and received the grant – listed above)
  - Project: South Broadway Pedestrian Pathway Project (South side of the Floodway to Berlin Ave.)
  - Amount: \$1,000,000
- Not awarded: SPARK Building a Stronger Economy (BASE) Grant Round 2
  - Agency: Kansas Department of Commerce
  - Year: 2023
  - Project: The City's agreed portion of the infrastructure for the assisted living and memory care facility
  - Amount: \$613,068.50