

City of Haysville ECONOMIC DEVELOPMENT REPORT

3rd Quarter 2026 (July - September) Report



To: The Honorable Mayor, Russ Kessler, and Haysville City Councilmembers
From: Eric Eaton, Economic Development Director
Date: October 13, 2026

Q3 2026



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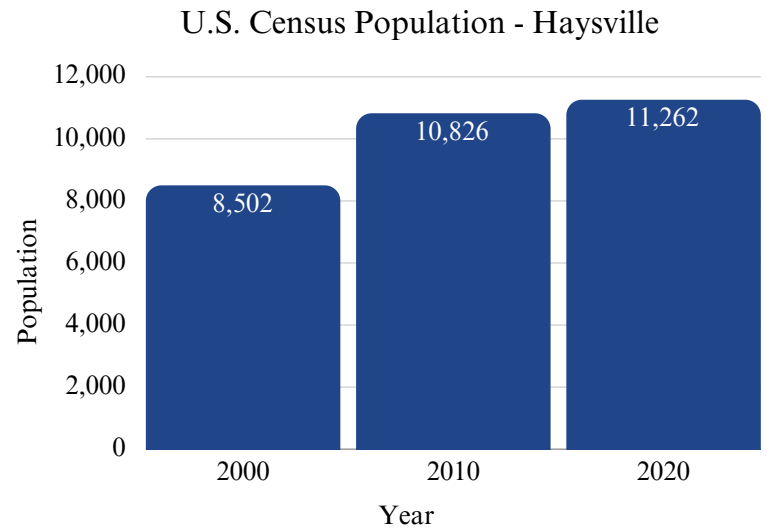


Population and Growth

Population

U.S. Census Bureau data

Year	Population
2000	8,502
2010	10,826
2020	11,262



Note: 2024 Kansas Certified Population Data: 11,406
2025 Kansas Certified Population Data: 11,353

Households

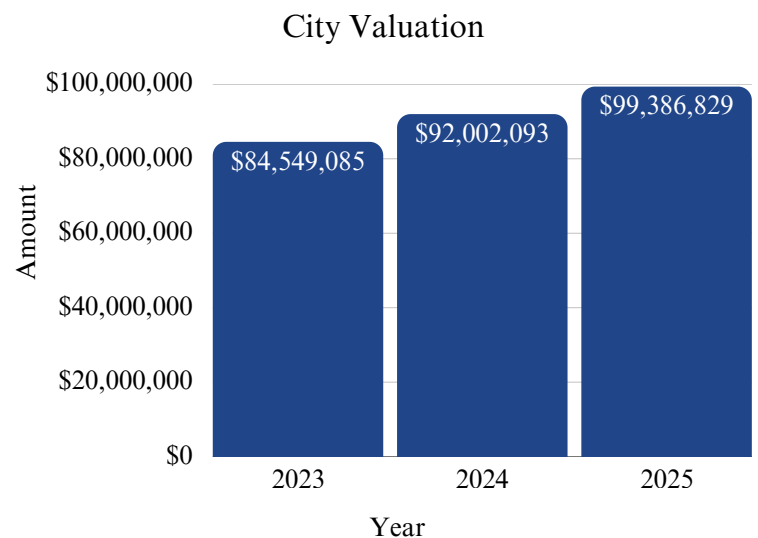
U.S. Census Bureau data: 4,256 in 2020

Valuations and Levies

City Valuation

The 2025 Valuation funds the 2026 budget

Year	Amount
2024	\$84,549,085
2024	\$92,002,093
2025	\$99,386,829





Mill Levy

The 2025 Mill Levy funds the 2026 budget

Year	Amount
2023	41.959
2024	40.451
2025	40.341

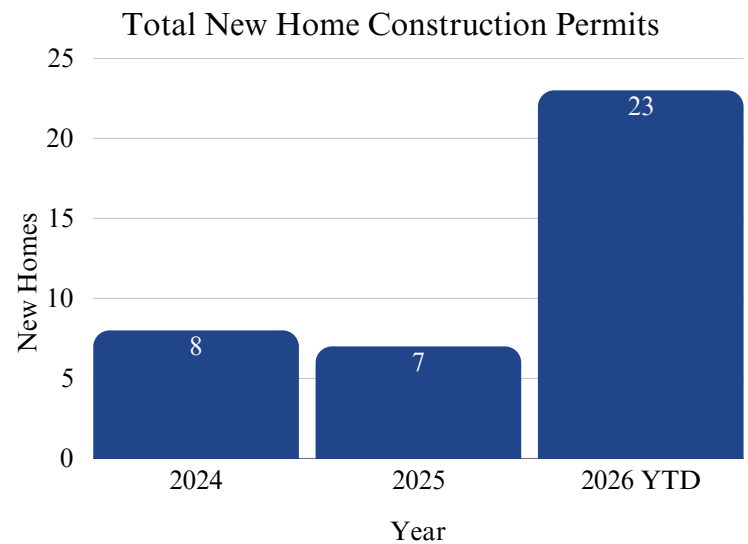


Residential Housing

Total Home Permits

3rd Quarter: 16

Year	Quantity
2024	8
2025	7
2026 YTD	23

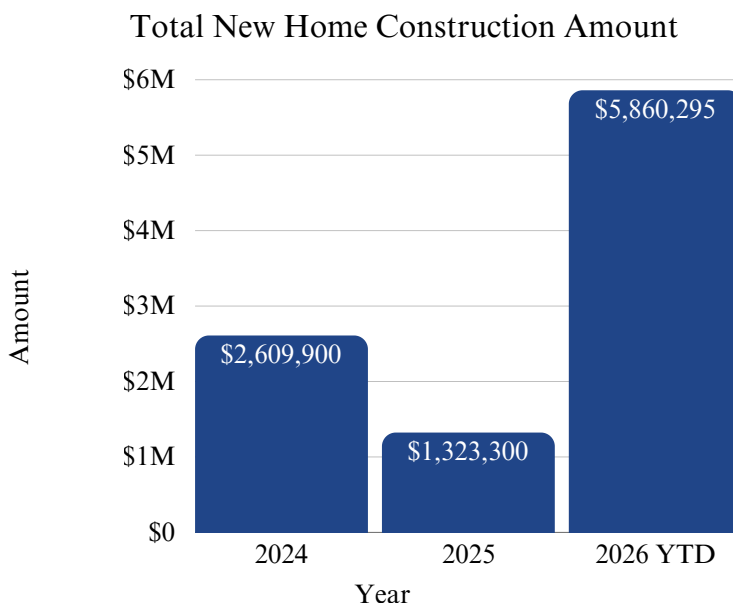




Total Permit Dollars

1st Quarter: \$1,071,200; 2nd Quarter: \$330,000; 3rd Quarter: \$4,459,095

Year	Amount
2024	\$2,609,900
2025	\$1,323,300
2026 YTD	\$5,860,295



Residential Housing Development

Current and Upcoming Housing Developments (information provided is subject to change)

- Wheatland Village Addition (located on the west side of Meridian just north of Country Lakes Addition) will include 131 single-family homes and 46 duplexes. 1 house sold, 4 houses ready for sale. 9 permits for duplexes issued.
- Lakefield Addition (located at the northeast corner of 79th and Meridian) will consist of 59 single-family homes. It was annexed into the city. 6 building permits issued
- Grand and Plaza Addition (at the northeast corner of Grand and Plaza, across from the I-35 Exit) is planned to include 16 duplexes (32 units). 5 Duplexes are complete. No next phase start date at this time.
- The city-owned property (south of 79th and west of Meridian) will be open to housing developers for future bidding and is expected to accommodate approximately 153 homes.
- Copper Tail is a high-end quadplex and duplex development located at 777 Grand. The project includes 100 planned units, with 36 units completed in Phase I of a three-phase development. Phase I is currently approximately 50% occupied. Phase II construction is planned once Phase I reaches approximately 80% occupancy. Future phases may include single-level units based on market demand.
- Timber Creek (located off Seneca on the south edge of town) has five lots for future home construction owned by private parties. 1 building permit issued, 5 lots available for sale.
- Homestead of Haysville, the assisted living (37 units) and memory care (14 units) facility located at Karla and Kay Avenue, will include a total of 51 units. Currently underway.



Future Development

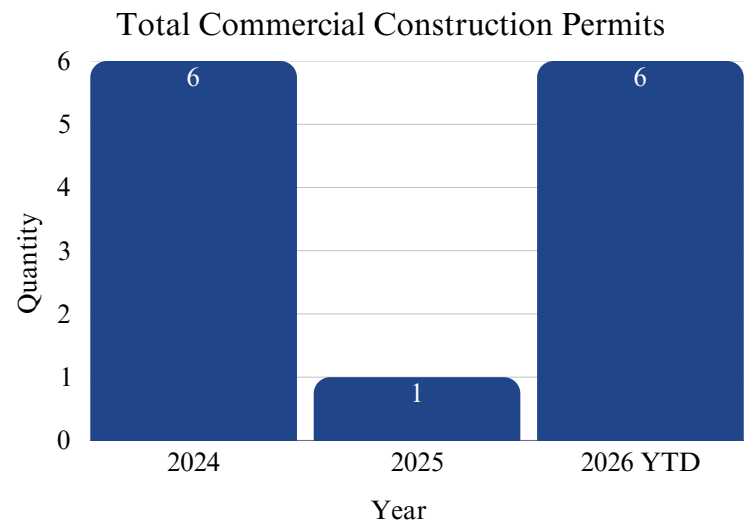
- Once the Southwest Sanitary Sewer Interceptor is completed, approximately 1,000 acres southwest of Haysville are possible for development. This area could accommodate up to 3,000 homes if developed for residential use. Development costs have been reduced due to the gravity-flow nature of the interceptor. Lower development costs are expected to reduce special assessments.

Commercial Construction

Total Permits

3rd Quarter: 3

Year	Quantity
2024	6
2025	1
2026 YTD	6





Total Dollars

1st Quarter: \$1,460,901; 2nd Quarter: \$2,430,500; 3rd Quarter: \$14,235,218

Year	Quantity
2024	\$954,500
2025	\$11,000,000
2026 YTD	\$18,126,619



Current and Upcoming New Commercial Developments (information provided is subject to change)

- Flex Space, a versatile storage facility that can be used for various purposes, combining storage with office or workspace at 140 N. Cain Dr. (at the corner of Grand and Cain Dr.). Units are available for lease or purchase. If the initial units reach desired occupancy, the developer may construct additional buildings, subject to applicable approvals.
- A commercial retail strip is planned along Grand Drive, in front of Copper Tail, at 777 Grand.
- Development dates have not yet been announced.
- The lot closest to Wholesale Fireworks/Jumpy Jump Land (to the east) is anticipated to be developed as a commercial building.
- The lot east of Wholesale Fireworks/Jumpy Jump Land is planned for a phased commercial development. The initial phase is expected to include a laundromat and approximately 800 square feet of additional leasable commercial space. The building is being designed to accommodate a future expansion of approximately 3,000–4,000 square feet as tenant demand develops.



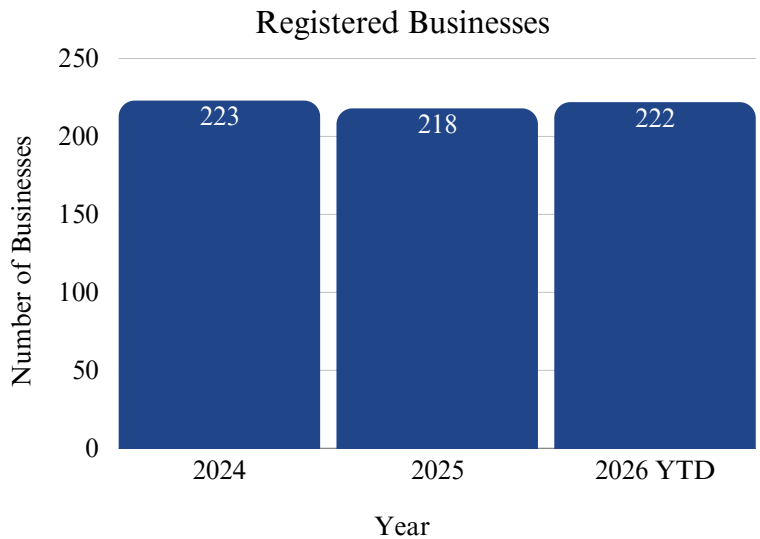


Business Registrations

Registered Businesses

Not included: Pending licenses, mobile food vendors, and City and School District employees.

Year	Quantity
2024	223
2025	218
2026 YTD	222

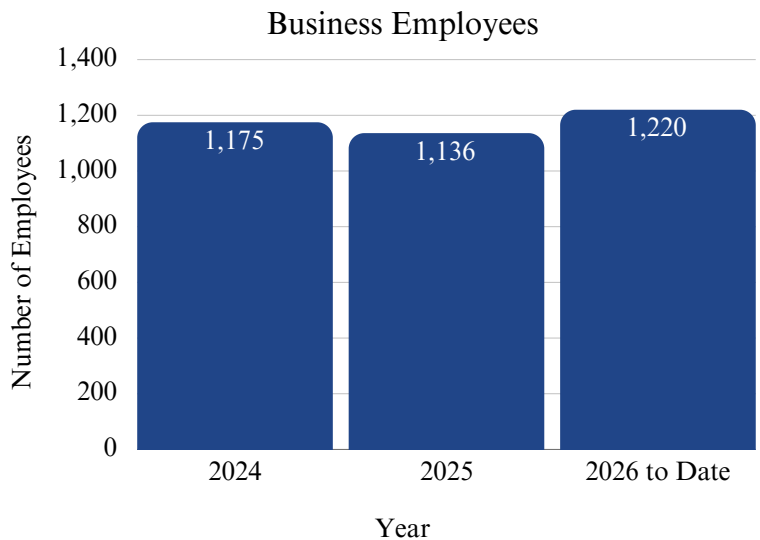


Employees

Not included: Pending licenses, mobile food vendors, and city and school district employees.

Employee counts are based on employer-reported business license data, when available.

Year	Quantity
2024	1,175
2025	1,136
2026 Date	1220





New Business License Applications – 2026

Not included: Renewals and pending licenses. All businesses are located in Haysville unless otherwise noted and are listed in the quarter in which they appeared in City Council memoranda.

- **3rd Quarter**

- July

- Strait Edge Property Service - 800 W. Alexander Dr. - Home Office / Property Maintenance

- August

- September

- All Pro Electrical Contractors - 136 S. Pirner #5 - Electrical Contractor
 - The Mane Addiction - 242 Wire Ave - Hair Salon
 - Hair 300 Barber & Salon - 200 N Main St. STE C
 - KS Cable Guardian IT Consulting & Low Voltage Cable Installation - 710 Country Lakes Pl.
 - Schneiter Construction - 1006 E. Karla Ct.
 - Lap Time Sweets - 1140 Willow Ln - Home Bakery
 - Stepps Construction - 300 Mimosa Dr. - General Contractor



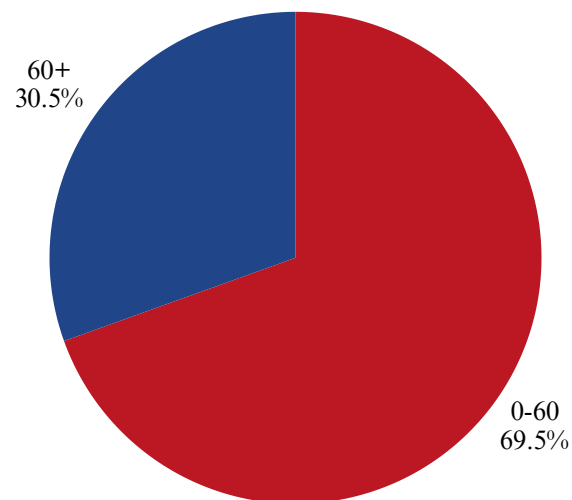


Haysville Hustle

Passenger Trips by Age Group

Age	3rd Quarter
0-60	522
60+	229
Total	751

Passenger Trips by Age Group: 2nd Quarter

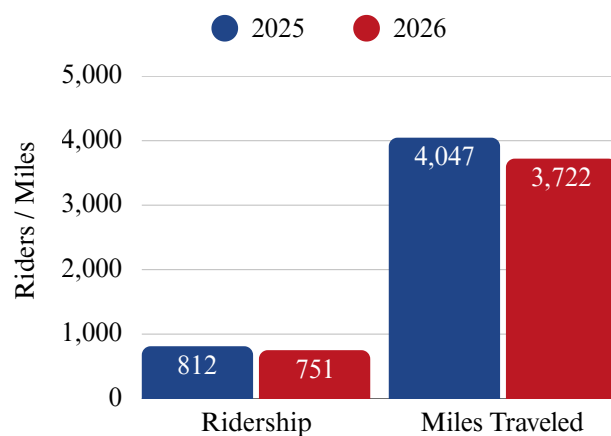


Beginning in the 2nd Quarter of 2026, the Senior Center implemented new transportation software. The new system reports passenger trips rather than unique riders and groups age data into two categories (0–60 and 60+). As a result, age distribution data is presented differently and is not directly comparable to prior quarters.

Comparison by Year

Data	2025: 3rd Quarter	2026: 3rd Quarter
Total Rides	812	751
Miles Traveled	4,047	3,722.90
New Riders	11	18
Disabled Passenger Trips	339	228

Ridership/Miles Traveled Comparison: 2nd Quarter





Residence Change

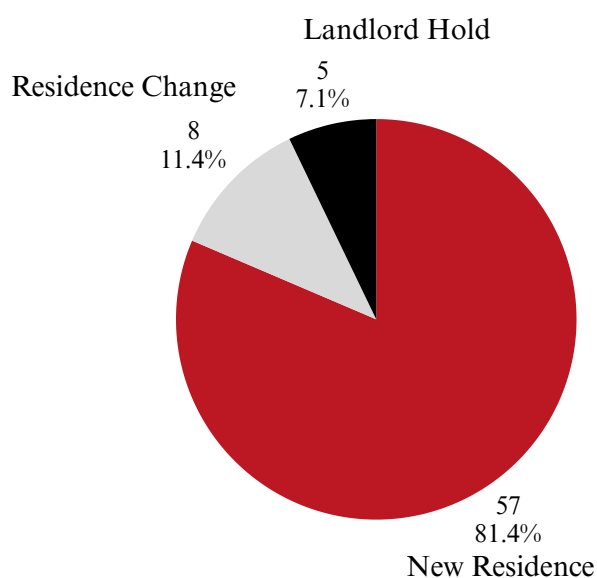
New Water Account Survey

Note: Survey results reflect residential feedback collected during the quarter and are not representative of the full population.

Question 1: Are you new to Haysville or moving services?

Answer	3rd Quarter
New Residence	57
New Business	0
Residence Change	8
Business Change	0
Temporary Landlord Hold	5

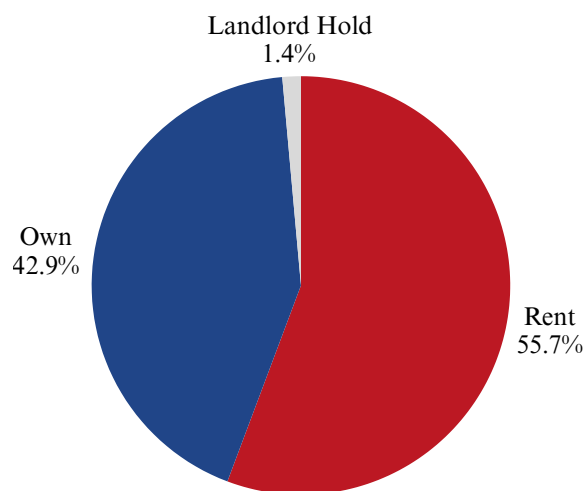
New or Changing: 3rd Quarter



Question 2: Do you rent or own your home?

Answer	3rd Quarter
Rent	39
Own	30
Temporary Landlord Hold	1

Rent or Own: 3rd Quarter



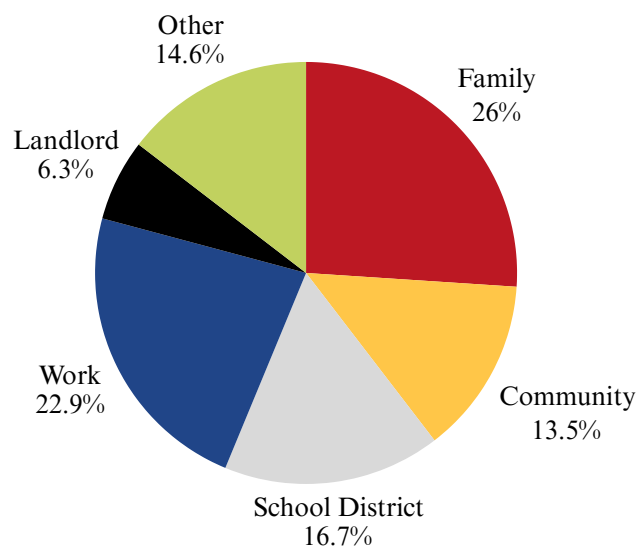
Note: Per ESRI 2025 Haysville Market Profile Report: Owner Occupied Housing Units: 70.7%, Renter Occupied Housing Units: 29.3%, Vacant Housing Units: 5.6%



Question 3: What factors contributed to your decision to move to/stay in Haysville?

Answer	3rd Quarter
Family	25
Community	13
School District	16
Work	22
Landlord	6
Other	14

New or Changing: 3rd Quarter

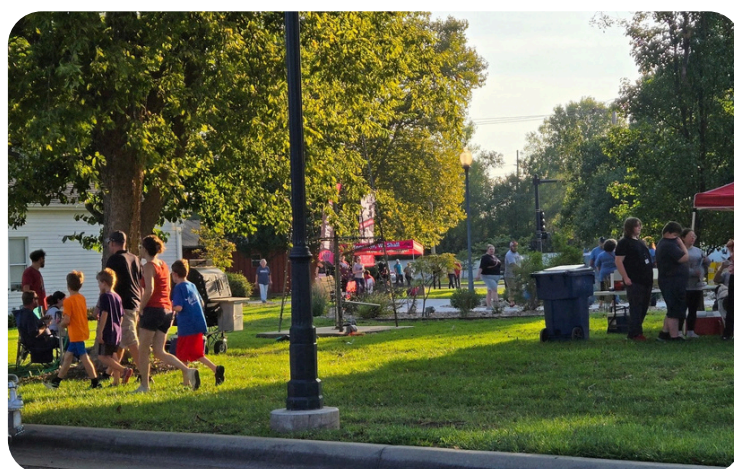


Social Activities and Special/Community Events

The Haysville website features a comprehensive event schedule, including times and additional activities. Additional events are available on the Haysville Recreation, Senior Center, and Library websites.

Events: 3rd Quarter

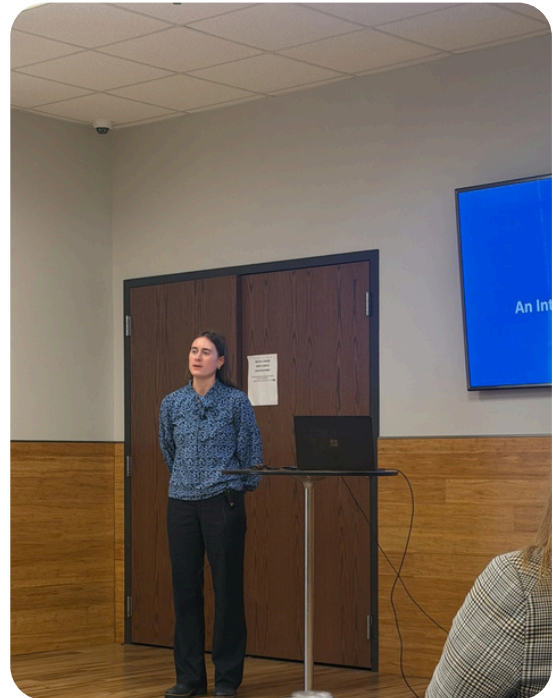
- July
 - 3: 75th Anniversary Celebration
 - 3: City Offices Closed for the Holiday
 - 4: Independence Day Parade and Celebrations
 - 13: City Council Meeting
- August
 - 4: National Night Out
 - 7: National Purple Heart Day
 - 10: City Council Meeting
- September
 - 7: City Offices Closed for the Holiday
 - 14: City Council Meeting
 - 19: National Clean Up Day
 - 26: Gathering at the Gazebo & Art Walk





Upcoming Events: 4th Quarter

- October
 - 10: Family Jam Session Riggs Park
 - 12: City Offices Closed for the Holiday
 - 13: City Council Meeting
 - 23-25: Fall Festival
 - 30: Trick or Treat on Main Street
- November
 - 9: City Council Meeting
 - 11: City Offices Closed for the Holiday
 - 11: Veterans Day Celebration
 - 26-27: City Offices Closed for the Holiday
- December
 - 5: Village Christmas
 - 14: City Council Meeting
 - 12: A Night with Santa
 - 24-25: City Offices Closed for the Holiday





Marketing, Outreach, and Economic Development Initiatives

Third Quarter Highlights

- The City joined the South Central Kansas Tourism Region, expanding regional tourism partnerships. The Economic Development Director was elected Secretary.
- The City's Broadway Facade Grant Program awarded 6 grants for commercial exterior improvements supporting business reinvestment.
- Two YouTube campaigns promoted community events and amenities: National Night Out and Gathering at the Gazebo & Art Walk

Marketing & Communications

- Maintained the City of Haysville and Hello Haysville websites with updated community and business information.
- Promoted Haysville through Facebook, Instagram, YouTube, X, city websites, electronic message boards, and Kansas Quarterly Magazine.
- Continued statewide tourism marketing through TravelKS.com, Love Kansas, the 2026 Kansas Travel Guide, and the PBS/KPTS Kansas From Above feature.
- Continued promotion of the City's Economic Development and Community videos through digital platforms and community outreach.

Business Development

- Continued business recruitment, retention, and expansion efforts, including promotion of restaurant incentives and residential development opportunities.
- Maintained available commercial property listings through LOIS and LoopNet/CoStar for businesses, developers, and site selectors.
- Continued administration of the Business Lease Matching Grant to encourage occupancy of vacant commercial properties.
- Continued outreach with developers regarding residential growth opportunities.

Partnerships & Community Development

- Strengthened partnerships through Team Kansas, Greater Wichita Partnership, WAMPO, WABA, SCAC, the Haysville Chamber of Commerce, and other regional organizations.
- Participated in professional development through ICSC, Kansas Economic Outlook 2026 Conference, & Kansas Economic Development Alliance Fall Conference.
- Supported community events, business initiatives, and grant opportunities that enhance quality of life, placemaking, and economic growth.



Social Media Reports

YouTube

1st Quarter Advertisements: Chili Cook-Off

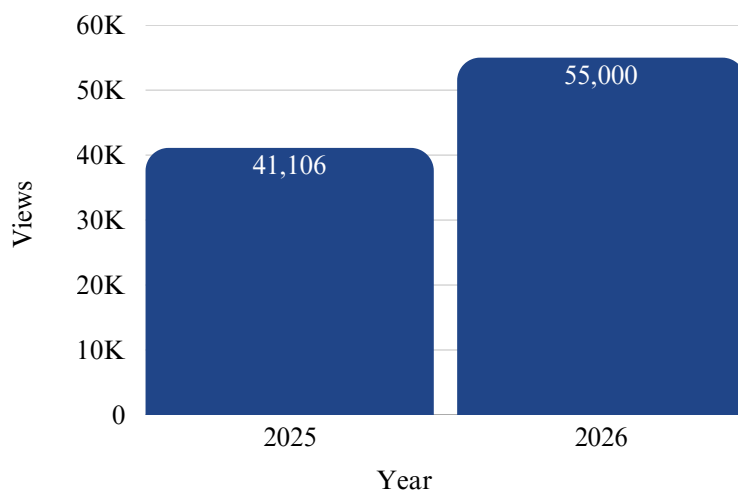
2nd Quarter Advertisements: Party in the 060, Bike with the Mayor, July 3 & 4 Celebrations

3rd Quarter Advertisements: National Night Out, Gathering at the Gazebo

Key Metrics

Key Metrics	3rd Quarter 2025	3rd Quarter 2026
Impressions	334,200	177,000
Views	41,016	55,000
View Rate	12.27%	61.22%

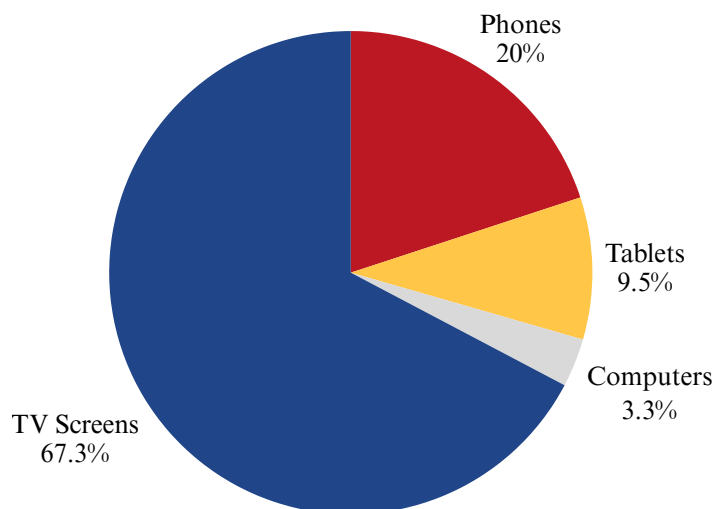
Views Comparison: 3rd Quarter



Device Views

Device Views	3rd Quarter 2025	3rd Quarter 2026
Phones	8.85%	19.95%
Tablets	3.63%	9.5%
Computers	2.78%	3.25%
TV Screens	84.75%	67.25%

Views by Device: 3rd Quarter



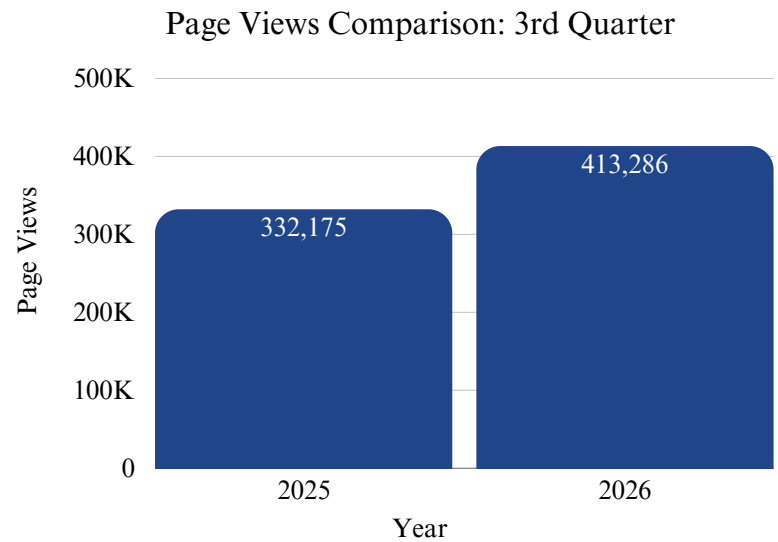


Facebook

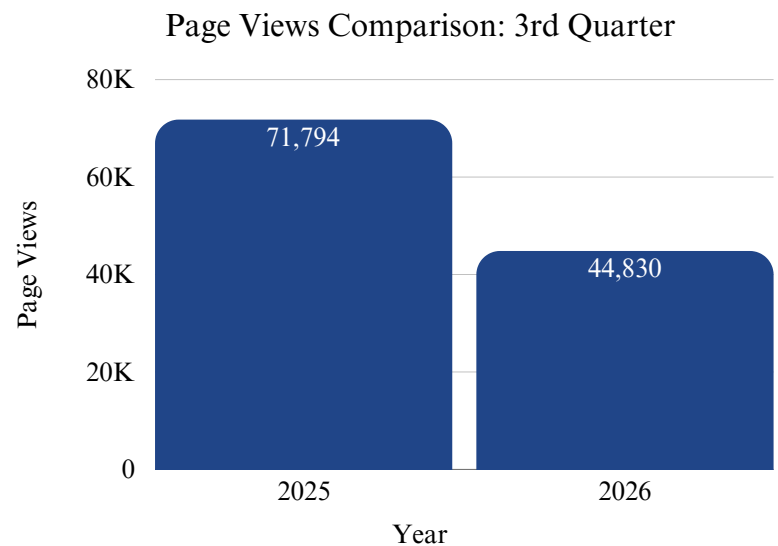
Page reach contains data for the indicated quarter only.

Followers and gender identification show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2025	3rd Quarter 2026
Followers	5,517	6,236
Views	332,175	413,286



Hello Haysville	3rd Quarter 2025	3rd Quarter 2026
Followers	2,539	2,841
Views	71,794	44,830



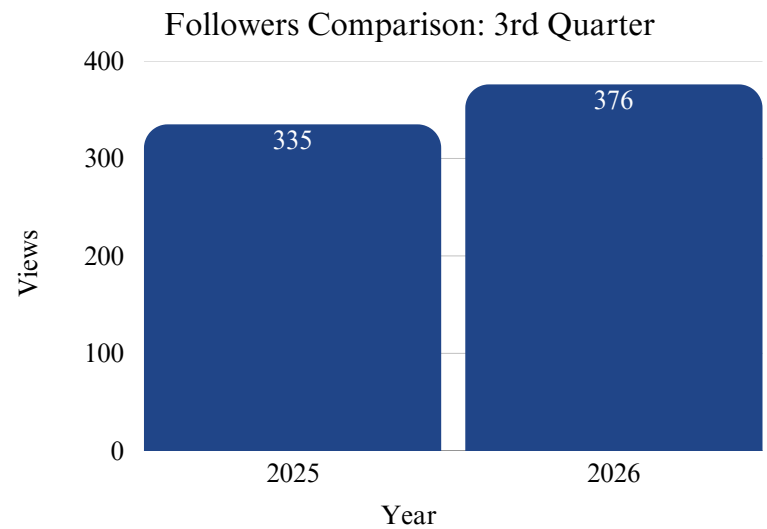


Instagram

Page reach contains data for the indicated quarter only.

Followers and gender identification show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2025	3rd Quarter 2026
Page Reach	200	631
Views	1897	4331
Followers	335	376

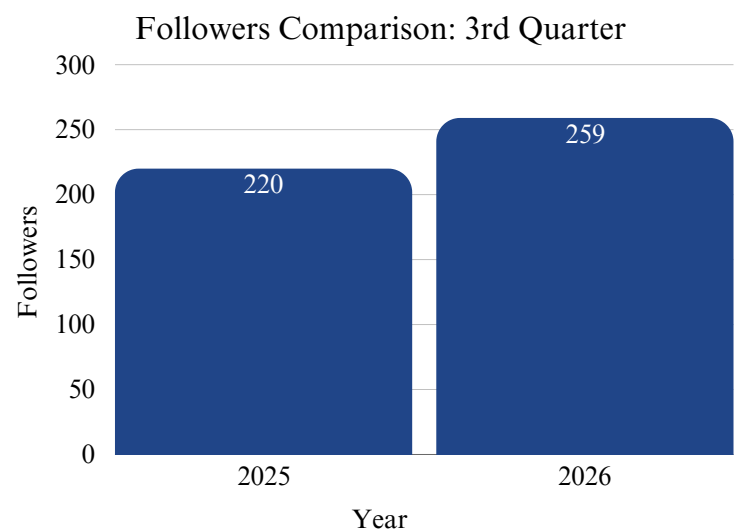


LinkedIn

Page views contain data for the indicated quarter only.

Followers show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2025	3rd Quarter 2026
Page Views	43	60
Reactions	44	7
Followers	220	259

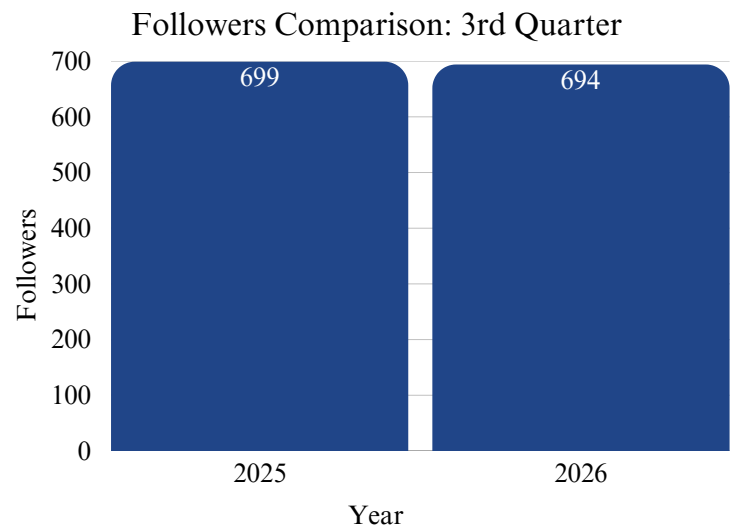




X, Formerly Twitter

Total Impressions, Impressions Per Day, and Link Clicks contain data for the indicated quarter only. Followers show lifetime data at the end of the labeled quarter.

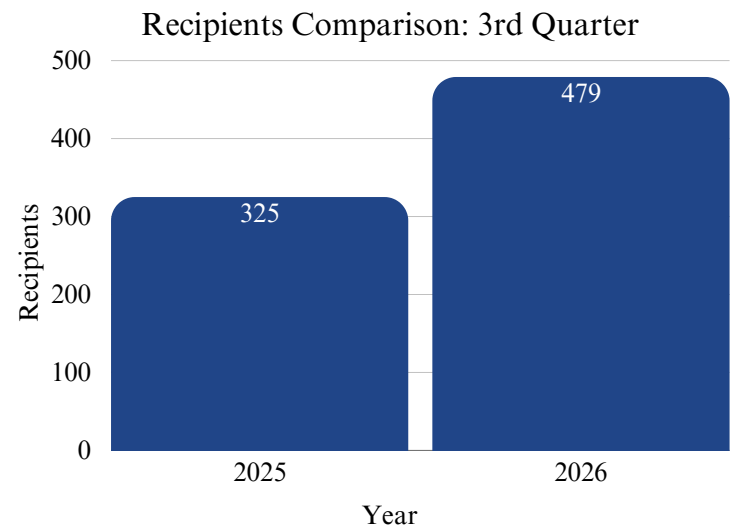
City of Haysville	3rd Quarter 2025	3rd Quarter 2026
Followers	699	694



Newsletter - Email Mailing List

The Mailchimp mailing list began on May 22, 2023. Recipients show lifetime data at the end of the labeled quarter.

City of Haysville	3rd Quarter 2025	3rd Quarter 2026
Newsletters Sent	16	14
Recipients	325	479
Average Open Rate	59.08%	39.1%





2024-2026 City-Wide Grants

Grant Status Report: Awarded and Pending Applications

A comprehensive list of grants across all city departments, organized by the year the award notification was issued.

*Indicates the city is awaiting award notifications. If awarded, this amount will increase. Agreements in process are listed in “Total Awarded.”

Year	Total Submitted	Total Awarded
2026	\$2,300,982.20	\$0
2025	\$540,082.50	\$475,259.00
2024	\$15,433,365.00	\$26,500.00



- KDOT Cost Share (announced mid-December 2026)
 - Agency: Kansas Department of Transportation
 - Year: 2026
 - Project: Remove & replace existing roadway pavement
 - Amount: Requested \$925,075.20 for cost share; total project cost: \$1,321,536.00
- State Water Infrastructure Grant Program (announced March 2027)
 - Agency: Kansas Water Office
 - Year: 2026
 - Project: Timberline Drainage Improvements
 - Amount: \$1,369,263 requested; total project cost: \$1,469,263
- Not Awarded: Waste Tire Grant Program
 - Agency: Kansas Department of Health and Environment
 - Year: 2026
 - Project: Tables and Benches for Plagens, Whisler, Pear Tree, and Kirby Parks
 - Amount: Requested \$6,644 for a matching fund grant; total project cost: \$13,288.
- Awarded: Section 5310 Grant
 - Agency: Federal Grant Distributed by Wichita Transit for Enhanced Mobility of Seniors and Individuals with Disabilities
 - Year: 2025
 - Project: Haysville Hustle
 - Amount: Requested \$198,072.50 (\$83,243.40 for a full-size eight-passenger van with wheelchair accessibility; \$114,823.50 for Operations). Funding for Operations from July 1, 2025, to June 30, 2027. The Award: \$75,000 for a Two-Year Operations Grant with a 50/50 match; \$83,243 for the van with a \$15,573.40 match. Listed in the 2025 award totals.



- Awarded: CDBG Housing Rehabilitation
 - Agency: Kansas Department of Commerce
 - Year: Applied in 2024; Awarded in 2025 and 2026
 - Project: Income-qualified applicants in the target area (the two blocks of Mable and Cory off of 63rd) will receive up to \$25,000 in qualified home repairs, plus a Weatherization Grant through SCKEDD.
 - Amount: The Award will be up to \$300,000 over the two-year grant as funds are requested for the project. Listed in the 2025 award totals.
- Awarded: Waste Tire Grant
 - Agency: KDHE
 - Year: 2025
 - Project: (12) Swing mats for Plagens Carpenter Park, County Lakes, and Dorner. Picnic tables for Riggs and Orchard Acres. 2 ADA tables for Riggs, replacing 12 others.
 - Amount: \$17,016. This is a Matching Grant with a city match of \$8,908.
- Not Awarded: Flagship Grant
 - Agency: AARP
 - Year: 2025
 - Project: Assistance with ADA Park Equipment at Riggs and Orchard Acres
 - Amount: Up to \$25,000.
- Not Awarded: Riggs Park Revitalization
 - Agency: T-Mobile Hometown Grant
 - Year: 2024
 - Project: Paving of the gravel road, south parking lot, south parking dumpster approach, and north parking lot. The total project is \$135,800.
 - Amount: Up to \$50,000
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: Southwest Interceptor: Sanitary sewer improvements to the west side of Haysville for identified growth areas
 - Amount: \$7,501,650
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: New Main Lift Station: Needed to increase capacity once the growth areas come online
 - Amount: \$2,336,620



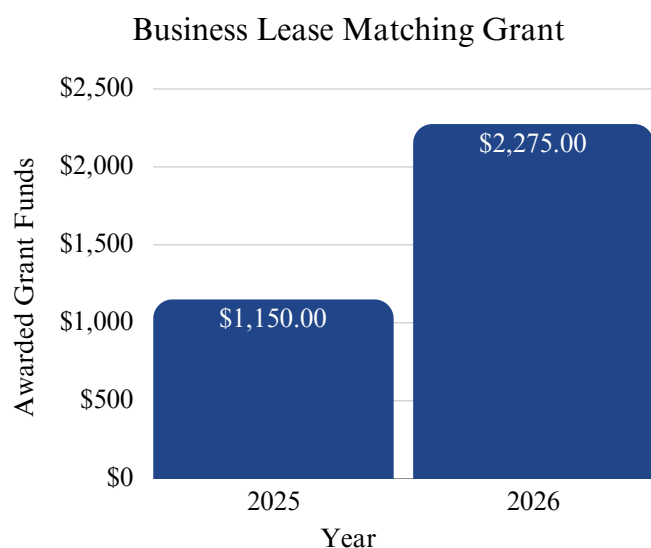
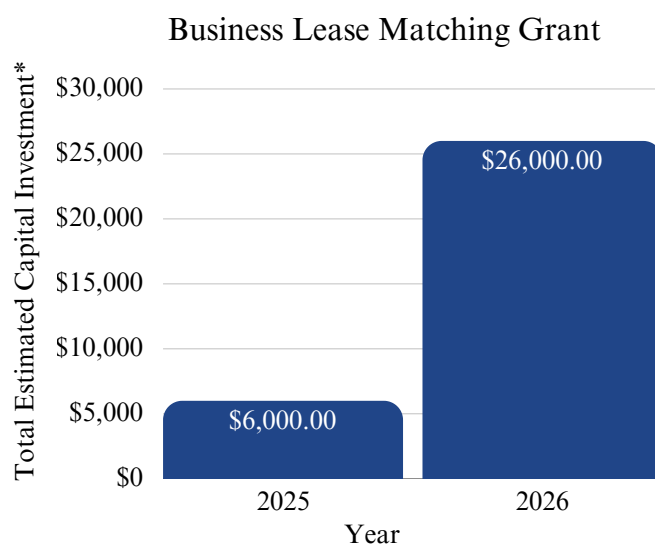
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: North Meridian Utility Infrastructure Improvements: Providing infrastructure north of the floodway on Meridian for residential development
 - Amount: \$4,621,474
- Not awarded: Water Projects Grant Fund
 - Agency: Kansas Water Office for the State Water Plan Fund (SWPF)
 - Year: 2024
 - Project: Floodway Waterline Crossing: Provide a second water connection to the Wards 4th Addition
 - Amount: \$894,000
- Not awarded: Arts Everywhere Grant – Specific Arts and Culture Projects
 - Agency: Kansas Commerce
 - Year: 2024
 - Project: Gathering at the Gazebo and Art Walk
 - Amount: 50% local match. \$3,121
- Awarded: Section 5310 Grant
 - Agency: Federal Grant Distributed by Wichita Transit for Enhanced Mobility of Seniors and Individuals with Disabilities
 - Year: 2023 and 2024
 - Project: Haysville Hustle
 - Amount: \$53,000 for July 1, 2023 – June 30, 2025. Two-year grant. The first amount was received in fiscal year 2019 for a two-year grant cycle. This is a 50/50 matching grant. \$26,500 is listed in the 2024 grant totals.

Incentives and Grants: Awarded and Active Programs

- Fiscal Year 2026
 - Coffee Shop Incentive - \$20,000
 - Steak House / Family Dining Incentive - \$20,000
 - Fast Food / Quick Service Dining Incentive - \$20,000
 - Dessert-Focused Incentive - \$20,000
 - Franchise Incentive - \$20,000
 - Business Lease Matching Grant - Up to \$1,200 per qualifying and approved business
 - Bison Track LLC: awarded \$1,075 to Hendrick Properties LLC for the April 2026 lease payment
 - Horsepower Barber LLC: awarded \$1,200 to Waraich & Sons, LLC for the April 2026 lease payment
 - One additional business has received an award notification totaling \$1,200. Funds will be disbursed once all terms are met and the business has been operational for six months.



- Fiscal Year 2026 (continued)
 - Facade Grant – Provides up to \$5,000 in matching funds for qualifying commercial exterior improvements, with a total annual program budget of \$25,000.
 - In FY2026, 13 businesses applied and six projects were approved for funding. Three projects have been completed, with grants awarded to Haysville Family Chiropractic (\$5,000), AVIV Mental Health & Massage Wellness (\$4,002.56), and Midwest Storage (\$1,628), totaling \$10,630.56. Upon completion of the remaining approved projects, the City expects to award a total of \$24,002.56 in grant funds, leveraging more than \$115,000 in private investment.
- Fiscal Year 2025
 - Coffee Shop Incentive - \$20,000
 - Steak House / Family Dining Incentive - \$20,000
 - Fast Food / Quick Service Dining Incentive - \$20,000
 - Dessert-Focused Incentive - \$20,000
 - Franchise Incentive - \$20,000
 - Business Lease Matching Grant - Up to \$1,200 per business
 - Dojang, LLC dba Black Eagle Martial Arts: awarded \$1,150 to Hendricks Properties LLC for the October 2025 lease payment
- Fiscal Year 2024
 - Coffee Shop Incentive - \$15,000
 - Steak House / Family Dining Incentive - \$15,000
 - One business received an award notification but did not fulfill the required terms and, therefore, did not receive funding
 - Fast Food / Quick Service Dining Incentive - \$15,000



*Note: Reflects the amounts reported by awarded businesses at the time of application

Placer Reports

See attached report for July 4th Celebration, National Night Out, and Gathering at the Gazebo & Art Walk.